

Warner Retailers

Meeting Minutes – May 6, 2009

Present:

Kay Steen – Wingdoodle
Laura French – NHTM
Rebecca Courser – Warner Historical Society
Angela Tarleton – KCPA
Lynn Madigan – Warner Coop Preschool
Nina Glendinning – Therapeutique
Cheryl Blais – The Maples

Next Meeting
Friday
May 15, 2009 @ 8:30
a.m. at White Mountain
Gourmet Coffee Café

Laura brought 300 Spring into Warner Brochures & Maps which the group folded. All have been distributed and we may need to print up more.

Angela reported that she has lost another student for performing @ Spring into Warner because of college graduation and reiterated her feeling that it should be held earlier next year. This will be on the agenda for our upcoming brainstorming session.

Angela asked if anyone would be interested in purchasing a spot in her recital program. She also suggested putting together a retailer's gift basket to be raffled off at the recital. Proceeds would go into our advertising fund. The group thought that was a great idea. **Action Item: Angela will bring a sample of her program to the next meeting and we will determine who will organize the basket gift raffle.**

Lynn showed us a prototype of their awesome pinwheel!! She is going to tweak it a bit to see if they can get it to turn a little better but the group agreed that it was a great idea!

Laura mentioned that Country Houses has room to share under their tent. Angela said she would be holding all of her activities in the Town Hall since a dance floor is expensive to rent.

The "Spring into Warner" signed on the west end of town has been moved to the Citgo station.

All ads have been placed including spots on NHPR. **A reminder to everyone to be sure to ask folks how they heard about the even so we can see which advertising venue was most successful.**

The group decided that the Dog Show wasn't really a good fit for our organization. It was suggested that Kay approach a dog rescue group and any businesses who contribute to them.

The newspaper is almost ready to be printed. Cheryl is waiting for a few more ads that have been promised. Rhonda and Faith submitted a funds request to the Sibley-Wilkins fund and Laura e-mailed the WBA asking for \$250 to cover the remaining cost of printing. It is hoped that once the first issue is out more potential advertisers will come forward which will offset the printing costs.

Don't forget the special brainstorming session that will take place Monday, May 18 at 8:00 a.m. in the Community Room at the Telephone Museum. Come and share your ideas!!

Percolating Issues

2010 Spring Into Warner Date
Customer Loyalty Card
2010 Battle of the Bands – Angela
Signs – Land-Owners (Mike), Citgo – (Rick)



Retailers Flyer/Post Card – Marketing Committee
Sub-Committee – Fundraising