

## **Warner Retailers**

Meeting Minutes – May 1, 2009

### **Present:**

Kay Steen – Wingdoodle  
Shirley Brown – Country Cobwebs  
Laura French – NHTM  
Rebecca Courser – Warner Historical Society  
Angela Tarleton – KCPA  
Lynn Madigan – Warner Coop Preschool  
Nina Glendinning – Therapeutique  
Cheryl Blais – The Maples  
Shawn Olson – MKIM

**Next Meeting**  
**Wednesday**  
**May 6, 2009 @ 8:30 a.m.**  
**at White Mountain**  
**Gourmet Coffee Café**

Shirley reported that Evans will let us place our “Spring into Warner” sign on their front lawn. Shirley will either have it moved this weekend or will wait until Steve Main gets back.

Spring into Warner ads are all set and we came in under budget by about \$130. We will use this money to help offset the cost of mailing the Kearsarge Connection since there is quite a bit of info in there about this event and we are short on the money needed to have the May issue printed.

The Teddy Bear Tea at The Maples has been replaced by an Open House which will free Cheryl up to focus on the Jail.

There was discussion about having the 2010 Spring into Warner Arts Festival before Mother’s Day. Arguments for having it prior to included mother’s day shoppers and it currently conflicts with a lot of college graduations. Arguments for having it after included weather concerns and filling a “dead” time. It has been tabled for discussion at our upcoming brainstorming session.

Shawn reported that the Indian Museum is opening for the season on May 1 and “Celebrate the Earth” will be held on Sunday, May 3 from 10am to 4pm.

Cheryl suggested that everyone donate an item to the NH Public Television Annual Fundraising Auction so that each time an item is brought up they will say “Donated by “business name” from Warner NH, home of the Spring into Warner Arts Festival”. Action Item: Cheryl will e-mail everyone about this.

InterTown Record wants to sell advertising for their Summer Guide. Cheryl suggested purchasing a full page ad (she will try to get the non-profit rate) and have a big ad in the middle surrounded by smaller business ads. Action Item: Cheryl will set up a template and e-mail it to the retailers. It should cost each retailer less than \$40 to participate.

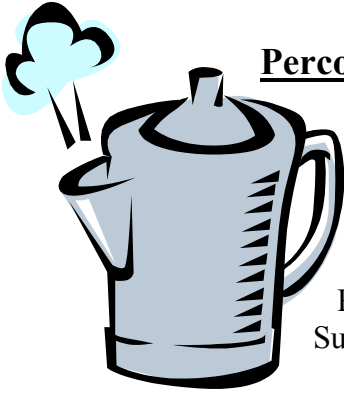
### **UPCOMING BRAINSTORMING SESSION – MARK YOUR CALENDAR!!**

Monday, May 18 at 8:00 a.m. in the NHTM Community Room

We will take a few hours to brainstorm ideas for marketing, fundraising and events. It is crucial to get everyone’s input so that we can continue the momentum that we have built up in downtown Warner!! Come for a short time or stay for the whole thing!!

**BE THERE!!!**

If you absolutely cannot be there, then please e-mail your ideas, comments, concerns, etc. to any one of your fellow retailers. Be sure to have your idea heard!!!



## **Percolating Issues**

2010 Spring Into Warner Date  
Customer Loyalty Card  
Summer Dog Show – Kay  
2010 Battle of the Bands – Angela  
Signs – Land-Owners (Mike), Citgo – (Rick)  
Retailers Flyer/Post Card – Marketing Committee  
Sub-Committee – Fundraising