

Warner Retailers

Meeting Minutes – March 13, 2009

Present:

Laura French, NHTM
Kay Steen, Wingdoodle
Angela Tarleton, KCPA
Lon Thorpe, United Church of Warner
Paul Foley, United Church of Warner
Diane Rosewood, InterTown Record

Next Meeting
Friday, March 20, 2009
8:30 a.m. at
White Mountain
Gourmet Coffee Café

Diane gave an overview of advertising opportunities provided by the InterTown Record. She recommended we advertise in their Summer/Fall Guide, deadline for which is May 15.

Outstanding Action Items

- Radio Broadcast of Spring into Warner – Megan
- Bike Race - Mike

Spring Into Warner – May 16

- ☀ Kay reported that Mimi Wiggin will be participating in the downtown Warner painting. Jen Carson will be helping with the Fairy Houses and will also be demonstrating her artwork.
- ☀ Pooch Baker, a folk art wood carver will be demonstrating at the telephone museum.
- ☀ The church will be selling hot dogs/hamburgers. They will also be able to ring the church bell on the hour and may let children give it a try. They will also be open for the use of their restrooms. Someone mentioned a handbell demonstration. Lon and Paul will look into that.
- ☀ KCPA will be doing another dance and karate demo and will also put on a children's play, admission to which will be \$3. She will provide a complete schedule ASAP. **Action Item: Angela had reserved the town hall for May 2. She will check to see if it is available for May 16.**
- ☀ Dr. Sutton at Family Tree Health Care is interested in providing a Teddy Bear Clinic. They will talk to their corporate HQ folks and get back to us.
- ☀ Laura is working with members of the Fire Dept. on their involvement.

Other ideas to explore:

- ☀ Jail fundraiser for local charity (Cheryl)
- ☀ BookEnds' Involvement
- ☀ Bubble Blowing (Sandy)
- ☀ Art Contest for downtown Warner painting to be used in marketing (Rebecca)
- ☀ Electronic Signs to advertise event
- ☀ Vermont musician (Kay)
- ☀ Musical entertainment

Outstanding Action Items

- Radio Broadcast of Spring into Warner – Megan
- Bike Race – Mike
- NHPR & NH To Do Advertising – Cheryl

Draft Schedule for Spring Into Warner

Activity	Time/Location	Committee Members
Barn Dance	Friday, May 15	Faith/Retailers
WWC Annual Plant Sale Need to coordinate with KCPA	9am-Noonish In front of Town Hall	WWC (Cheryl & others expressed interest in helping with displays.
Barn Sale	9am-2pm WHS	Rebecca
Making Magical Fairy Wands (Fee for materials)	10am-Noon Rowe Mountain Fair Trade	Megan
Yoga Workshop	11am NHTM Comm. Room	Faith
Bradford Bog People	1-2:30pm Rowe Mountain Fair Trade	Megan
Teddy Bear Tea	2-4pm The Maples	Cheryl
Story Time	Times TBD Library	Library Lynn, Kay
Craft Activity for Kids – Pin Wheels (\$3) and Face Painting (\$2) Warner Coop Preschool	10am-2pm BookEnds Front Lawn	Lynn
Artisans	All Day Brookside Country Cobwebs Upton Chandler House	Mike, Shirley, Rebecca
Artisans @ Each Shop Pooch Baker, Wood Carving, NHTM	All day	Each shop owner responsible for their own artist.
Cupcake/Cookie Decorating	Time? Foot Hills	Deb
Head Garlands	All Day Country Cobwebs	Shirley
Bird Houses	All Day? Country Houses	Rhonda Rood
Fairy Houses	All Day Location?	Sandy, Mike, Lynn, Megan
Modified Firemen’s Muster or Demo	Time? NHTM Parking Lot?	Laura, Nina

Advertising

We need to figure out the advertising schedule/cost for this event ASAP!!

Outstanding Issues

Signs – Men’s Club, Land-Owners, Citgo
Retailers Flyer/Post Card
Sub-Committee – Fundraising