

**Warner Retailers Association**  
Meeting Minutes – October 31, 2008

**Next Meeting**  
**Friday, November 7, 2008**  
**8:00 a.m.**  
**White Mountain Gourmet**  
**Coffee Café**

**Present:**

Angela Tarleton, Kearsarge Conservatory of the Performing Arts  
Michelle Cook, EcoQuest International  
Laura French, NHTM  
Kay Steen, Wingdoodle  
Rebecca Courser, Warner Historical Society  
Penny Courser, Country Cobwebs  
Shirley Brown, Country Cobwebs  
Richard Clarke, White Mountain Coffee Café  
Mike McChesney, Brookside  
Lynn Madigan, Warner Preschool  
Shawn Olson, MKIM  
Marc Violette, TDS Telecom, WBA

**Holiday Shopping Tour**

Shirley has put together an advertising schedule and associated costs. Once we receive all the sponsor forms and know what our budget is we'll make a plan. Other advertising options were suggested: Kearsarge Corner (online), Union Leader, Kearsarge Magazine (deadline has passed). Shirley needs to make 3000 copies for the Boscawen Newsvine. Rebecca offered to make 500. Shirley will provide the paper and find others to copy the rest.

Kay will check with Fay to see how many passports we have left.

Lynn showed the group a very cute stocking snowman that the Warner Preschool will have available for kids to make for \$3 a piece. They will also provide face painting for a minimal charge. It was suggested that they do this in the town hall in the same room as the trees. *Lynn will contact Mary Whelan at the Town Hall to see if that is OK.* It was also suggested that they set certain hours for the activities such as 10am to 2pm or something like that. *Lynn will check with her volunteers and let us know. We also want to be sure to include the schedule for the kids activities in the advertising.*

It was suggested that we have someone dress up as an elf to direct people to the "outer limits" and to answer questions, etc. *Any volunteers?*

Shirley suggested we put together a coupon book for next year's Holiday Shopping Tour.

Marc reported that the church may not be doing their live nativity scene this year. Angela and Michelle said that they may be able to pull something together depending on their rehearsal schedule for that day. It would be set up on the Kearsarge Insurance Agency side of the town hall beginning at 4-4:15ish. *Marc will confirm with Ginger that the church isn't doing it and will let Angela know.*

*The deadline for advertising is November 1 – Laura will follow up with All Signs & Gifts; Rebecca will follow up with BookEnds and Rowe Mountain, Lynn will follow up with Pandora's Locks and Mary Kay Cosmetics; Mike will follow up with Therapeutique and The Maples.*

### **Additional Suggestions for Holiday Shopping Tour Weekend**

Strolling Musicians – Laura will contact Molly Traynor.

Sleigh Ride and Bon Fire @ Brookside – *Mike to research and report back.* Suggestions for sleigh ride were Kearsarge Meadows and someone in Contoocook. Mike will also talk with Cheryl at The Maples to see if she wants to work with him on this.

White lights in all the shop windows.

Specialty lunch at the Café to bring in more people.

**NOTE** – Decorating the town hall for the Festival of Trees will take place Friday, November 28 at 5:00 p.m. Many hands make light work!! (And there's food involved!!)

### **Other Business**

Mike reported that work on the Iron Clover Bike Race is progressing.

The organizing of the “Kearsarge Market” at Brookside is underway. This will consist of Artisans and Farmers who will have an 8’ space set up to sell their wares from 9am-3pm on weekends. More info coming.

### **Outstanding Issues**

Signs – Men’s Club, Landowners, Citgo

Retailers Flyer/Post Card

Sub-Committees – Advertising, Fundraising