

## Warner Retailers

Meeting Minutes – September

### Present:

Angela Tarleton, Kearsarge  
Performing Arts  
Michelle Cook, EcoQuest  
Mike McChesney, Brookside  
Nina Glendinning,  
Laura French, New Hampshire Telephone Museum  
Richard Clarke, White Mountain Coffee Café  
Kay Steen, Wingdoodle  
Kimberley Edelmann, Kearsarge Meadows  
Rick Stewart, Rowe Mountain Free Trade  
Rebecca Courser, Warner Historical Society

24, 2008

**Next Meeting**  
**FRIDAY, October 17,**  
~~2008~~  
8:00 a.m. at  
**White Mountain**  
**Gourmet Coffee Café**  
International  
Therapeutique

### Sandwich Board

Laura reported that Steve Main was concerned that we were trying to put too much on the sandwich board. He suggested using a rendering of the painting of downtown that one of the artists did during Spring into Warner. Kay has the painting and will work with Steve. The group agreed on the following wording:

#### Visit Warner Village Shops, Restaurants, Museums, Performing Arts

**Action Item:** *Kay will check with the artist to see if it is OK if we use his/her work and will coordinate with Steve Main.*

### Other Signage

Mike suggested talking with landowners in strategic places off Exits 8 and 9 about placing a more permanent sign on their property (in addition to the sandwich board which will be near Aubuchon).

**Action Item:** *Mike agreed to take a look at the tax maps and contact landowners concerning this issue.*

### Action Items for Follow-Up

- “Shop Locally” Decal:  
*Sandy and Steve are working on this. Hopefully it will be done in time for the festival.*  
**Action Item:** *Kay will follow up with Sandy to see where we’re at on this. For now we can continue using the “Find it in Warner” poster that Sandy designed.*
- Rick Stewart is to contact the Citgo land owner about a possible permanent sign location.  
*Rick reported that he has made a few phone calls to the corporate office in New Jersey but has not received any return calls. He will keep trying!*
- “Welcome to Warner” Sign: Rebecca Courser is to follow up with the Selectmen/Men’s Club on status of this sign.  
**Action Item:** *Rebecca has been on vacation but will follow up and report back at the next meeting.*

- Festival Flyer: Cheryl will put together a simple flyer to be distributed at the Festival. [No report.]
- Christmas. Keeping advertising deadlines in mind, it was agreed that we would talk about Christmas in a few weeks. We'd like to wrap up the festival items first.
- Dan Watts has created a url where all of our minutes, event schedules, etc. will be located. (Thanks, Dan!) The group discussed also storing contact information on there and wondered if we should have some sort of password access to get to it. **Action Item:** *Laura will gather up all the minutes, etc. and send them to Dan. She'll also ask Dan about the password suggestion.*

### **Other Business**

- Angela reported that they will be performing the Nutcracker on December 5 & 6 and welcome donations/sponsorships. Names of donors will appear in their program.
- Spring Into Warner Note: We may want to talk with the Womens' Club about their plant sale to see if they mind us running our event in conjunction with theirs or if we should schedule ours for a different time. We're considering the weekend before Mother's Day for 2009.
- Mike, Nina, and Richard announced the possibility of holding the First Annual Iron Clover Mountain Bike Race in conjunction with the 2009 Spring Into Warner event. They have a potential route mapped out and a punch list of things to do to make this event happen. They will meet with the Warner PD concerning the route and consult local bike shops to get input on scheduling, prizes, etc. A suggestion was made to solicit logo ideas from local artists. The event could bring hundreds of people from all over the country into town for racing, shopping and eating. Also, t-shirts would be made that would be worn in other areas spreading the word about Warner!! Mike, Nina and Richard will be assembling a sub-committee to work on this exciting project!!
- **MARK YOUR CALENDARS:** The deadline for submitting news items to the Warner New Paper is the 13<sup>th</sup> of each month. Let's get some good news out there!!!