

8 am @ Velvet Moose Ice Cream Shoppe

Attending: Rebecca Courser (WHS), Nina Glendinning (Therapeutique), Nancy Ladd (Library), Stefanie Hertzog (Velvet Moose), Angela Tarleton (KCPA), Carolyn Beverly (Mary Kay), Martha Thoits (Church), Carolyn Bullock (MKIM), Kay Steen (sponsor and Beezink rep)

Mayfest:

Angela reported that she will hold the Music Festival in New London instead of Warner, May 26. Anyone who knows of bands that may be interested please spread the word or give names to her.

Spring into Warner:

Activities: Preschool Coop at BookEnds, 10 AM followed by 11 AM craft by Lisa Trembley. BeeHive Mural and hands-on craft and Face painting all day. 9 AM Book Sales at Library, Book Store and WHS Barn. The Church is not going to host a meal or activity but are offering bathroom and water facilities. Martha will ask if a sign can be put out offering parking behind the Church. Carolyn Bullock had contacted the Ericksons about the Carriage ride and banner – and confirmed the date (again). **KCPA** will do dance demos from 10:30-12:30 in Town Hall (Main Hall). She will also place the large Fairy Houses by the **Farmers Market**. It is unknown what stage of repair the Town Hall steps will have reached by May 18. Farmer's Market may need to be moved towards Kearsarge Insurance and in back. It is hoped that they will not need to be inside in the basement. There was some concern that the word may not yet be out to Farmer's Market vendors, coordinated by Suzanne Bohman. They also have not yet submitted any participation form, but we are confident they are participating (9 AM to ? PM) Nancy reported the PTO has decided to rely on their own publicity for the used clothing sale that day. **Rebecca has a list of participants received so far by Laura, (to be sent out separately later).** We are in good shape for advertisement funding from sponsors, but need to encourage more artists to register soon so we can plan spaces. Carolyn will contact Cheryl again to get the list of participants from last year. Angela will check with the O'Leary-Austin family about any participation by The Local restaurant, which now plans to open by May, having received Planning Board approval on April 1.

Music: Kay reported that Kearsarge Community Band is planning to attend, maybe up to 40 members. They probably will be placed on Brackett Scheffy's lawn to play at 1 or 1:30 PM. The Native American drum activity sponsored by MKIM on the Bank lawn will be requested for 11:30 AM, and Click Horning will be at MainStreet BookEnds at 12:30. Ben Goss may play at Beezink Studio. Other musicians have not yet submitted forms but some are known to be interested.

Advertising: Nina is designing many size ads for the various outlets, using the new logo. Sponsors will

not fit in smaller sizes, but the application form said “when space allows” so that should be okay. Deadlines vary. Shopper ads should be 2 weeks x qtr page. MadgeTech needs to be included as the Carriage Ride sponsor whenever possible as their contribution is significant. MKIM has contacted NHPR for the \$300 level – 10 spots = 2 x day for 5 days prior to event. It was suggested Peter St James could mention it on radio (107 FM?). Lynn Clark will be sending out Press releases this week. Everyone should also keep posting reminders and links on Facebook and websites, emails, newsletters, etc.

Facebook Page:

Carolyn Bullock would like more people to be set up as admins for the KACC-Warner FB page, and for everyone to like the page and share postings to their FB pages and friends to spread awareness. Please send her an email if you are interested in being an approved admin, and please LIKE the page, KACC Warner Retailers NH (soon to be KACC Warner NH).

Welcome Packets:

Carolyn Beverly has been visiting businesses on Main St. and beyond, learning a lot about Warner businesses and getting an enthusiastic response. She wants to include home businesses, contractors, etc. She will ask the realtors how much room they have for storing packages at their offices. Possibly we could do a few dozen at a time and keep a list of contents. The group suggested a KACC brochure and/or map summarizing the organization and advertising the website. **It was decided to ask Laura to discuss with KACC Board who might create one.** Nancy suggested that including a list of websites etc that already list local organizations and businesses might be easier than including business cards and brochures from everyone in Town. The library keeps a file of current business cards that she has received, and has a webpage listing organizations. The online Warner Events Calendar is another good resource – a sample printout could be included.

Rollins State Park:

Nancy has spoken with NH State Parks’ regional manager Kevin Donovan, and he has committed to having the Toll gate at Kearsarge Mountain Road’s Rollins State Park entrance manned and open on May 18 and 19 due to Spring into Warner. DO spread the word and include it in any promotion of the event. He also is willing to allow the Granite State Ambassadors’ group free entry in July when they visit Warner; however, no buses are allowed beyond the gate, only cars and minivans, due to the nature of the road. This information has been passed to Laura and others organizing the visit.

Mr. Donovan is also happy to know that Warner citizens and groups are willing to partner with the Park

management in publicizing the Park and assisting in other ways. The Parks are dependent on their visitors for their budget. Nancy offered to use the Library Facebook page to communicate any unusual Park schedule events like closures for Tower maintenance. The KACC-Warner site could also be used for this.

There was some discussion about other expansions in gate hours that would make sense to request in the future, and Stefanie suggested later closing times in summer. She is contemplating a “bring your Park ticket to get a free cone” style promotion, an idea which could help the Park’s budget as well as local business.

Next meeting:

Wed. April 10, 8 AM at Velvet Moose

Notes submitted by Nancy Ladd

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