

Next Meeting
Wednesday, April 3
8:00 a.m. @ Velvet Moose

Warner Retailer Meeting
March 27, 2013

Carolyn Bullock – MKIM
Laura French – NHTM
Nancy Ladd – PFL
Carolyn Beverly – Mary Kay

Rebecca Courser – WHS
Stefanie Herzog – Velvet Moose
Martha Thoits – UCC Warner
Faith Minton – MainStreet Warner Inc

Spring into Warner

Registration List – Laura shared with the group the list of businesses/artists who are currently registered for Spring into Warner. She reiterated the importance of all participants to send in their forms as it makes it a lot easier for people who are organizing the budgeting, advertising, space needs, etc. There is less risk of people being left out or misspellings of names.

Space – Rebecca, Stefanie and Laura have met concerning space and parking and will meet again once the registration deadline has passed.

Advertising – Rebecca did an interview with Yankee Cable. Carolyn and Lynn need more information in order to compose a press release. No update from Nina on the ad design.

Flags – The group decided that no flags will be purchased this year because if we use the SIW design it limits the amount of use they will get. Most agreed that they would rather spend that money on another aspect of the event. Stefanie suggested everyone print the logo and hang it in their windows instead. **Action Item:** *Nancy will e-mail the logo to everyone.*

Sibley Wilkins Grant – A lengthy discussion was held concerning requesting a grant to cover the cost of the African Drummers that Megan was interested in having perform. A number of people felt that if we were going to pay them we should pay all of the musicians. Some felt that this was not a precedent we wanted to set. All agreed that it would be nice to get a grant to help offset the cost of the event but that it should be used for something other than music because of the issues discussed. After more discussion a motion was made and seconded that we request the grant and use it for the Children's Activity Tent. **Action Items:** *Rebecca will write the grant; a sub-committee will be formed to plan the Children's Activity Tent.*

Restrooms – Are available at the Church, Town Hall, Telephone Museum, Library and Velvet Moose and will be designated as such on the map.

Miscellaneous Action Items:

- Laura will e-mail the Warner PD to let them know about this event.
- Rebecca will contact Warner Power and the School/PTO regarding parking.
- Rebecca will follow up with Kay and Emma to see if they have sent out the artist registration forms to their contacts.
- Laura will send a receipt to Queen Bee's Knee's for their registration fee.
- Carolyn will contact Cheryl to see if she has a participant list from last year so that we can send out registration forms to all of them.

Welcome Wagon – Carolyn Beverly, Stefanie, Kay and Nancy Eastman will work on this project.