

Warner Retailers Group Meeting Notes

Thursday Jan. 24, 2013

8 AM at Mt Kearsarge Indian Museum

Attending: Rebecca Courser, Stefanie Hertzog, Carolyn Bullock, Martha Thoits, Nancy Ladd, Laura French.

1. Confirm check was sent for vacation food boxes – Yes. The coat drive was also a big success, with some very generous donors.

2. Reminder of events: WFFF informational meeting on Tuesday, Jan. 29 at 7 pm. **Annual KACC meeting** Wednesday, January 30 at Runner Stone.

3. Schedule for Warner Family Fun Week, Feb 23- March 3:

Schedule information was reviewed and edited, only a few more details need to be confirmed.

The Church will host Rebecca's talk on Snow Trains and Ski Tows of Warner, and will provide hot cocoa and cookies. Ben Dobrowski is organizing a Tuesday Farmer's Market and a seed swap, followed by a Farm to School discussion at BookEnds.

It was decided to include the Book Discussion in the schedule, since it is open to anyone. Laura picked Wednesday as the Fire House day. Nancy is waiting for details on the Kidz Galore & More grand opening times, and confirmation of the Tuesday Farmer's Market.

4. Ad design: The Shopper ad / poster designed by Nina Glendinning was reviewed and people were very pleased. Some edits were suggested: it was decided to give details about "Alexander Graham Bell's birthday party Friday 10 am" at the NHTM and the fire station open house in the bottom section, and keep all other information around the edges general, so people will go to the Website for details. Edge to include if possible: skating – sledding - scavenger hunt - yoga for kids NH Telephone museum expanded hours - Runner Stone trivia night - snow shoeing – crafts – movies – story time - fire station open house [if not at bottom]. Rebecca mentioned that the title of her program should be "**Snow trains and ski tows of Warner**". A quarter page ad now costs around \$100 even for nonprofits (new pricing).

5. Other publicity: It is requested that everyone help **spread the word via their email lists** and put up posters. Nancy will make changes to the schedule and let Nina Glendinning know about the suggested ad /poster edits, then send them out with the meeting notes.

6. Spring Into Warner: Date of **Saturday, May 18** was picked. The prior weekend is Mother's Day. It is hoped that KRHS prom schedule will not be an issue. Tentatively, December's **Holiday Shopping Tour** will be Saturday, December 7, 2013. Laura will check with the Watts' about the preview party date.

7. Exit 9 Traffic Calming meeting information: Stefanie reported on the meeting on Feb 22. She brought a copy of the winning engineer bid, lent to her by the selectmen, and expressed concern about the impact on Downtown businesses of the favored solution, which is a roundabout. Others were less concerned about the effect on traffic flow to the downtown, but want to be sure that **signage** is included in the planning, to direct people to the Downtown business area. Getting “Downtown Business District” signage is an involved process. The area in front of the Shell station belongs to the State so temporary signs could be allowed, and there could be signage area in the center of the roundabout. Another strategy this group decided is worth pursuing would be a brochure to be distributed either via the standard display company, or by supportive Exit Nine businesses and others in the area. State signage rules say signs for seasonal museums like MKIM or part-time venues like NHTM are no longer allowed.

7. Next meeting: Thursday, February 7 at 8 am at Velvet Moose. Laura will contact Angela of KCPA.

8. Meeting ended at 9:35 am.