

Retailer meeting

8 am – 9:30 AM Thursday, March 8, 2012,

Runner Stone Market & Café (former Clovis Moon)

Present: Nancy Ladd, Laura French, Martha Thoits, Nina Glendinning, Carolyn Beverly, Sherry Thomas, Carolyn Bullock, Angela Tarleton, Kay Steen (9 am)

Feb 25th Cabin Fever Reliever summary

Wagon rides were cancelled due to weather/ driver health. **Library** events were well attended (29 storytime, 35 skit). **10 AM Hike:** 1 person other than helpers showed up (ice/snowstorm). **Lunch and games at Church** – sociable, very satisfactory. **Snowshoeing at MKIM:** 10 people, greatly enjoyed it, told other people how much fun they had. **The Maples Tea** very successful: 40 people, mostly local, stayed to 6 pm. Brookside: Nina was sick so no **massages: FFF office and Carolyn's** soft hands had satisfactory attendance and generated some business. **Telephone Museum:** only 2 customers, not related to the event. **Runner Stone** Coffee tasting (and first Saturday open): over- planned food quantities but best day up to that date.

May 19th Spring into Warner

Nancy brought printouts of the Google doc shared spreadsheet as filled out so far with events. Everyone present had been able to access it and thought it was helpful. Some did not have details to enter on it as yet. Nancy will send a reminder and resend the link so more information will get entered as plans are made. Businesses could also type in their names if they want to host artists/ music.

Events on list so far: Library: story time and MOVIES instead of a book sale (publicize new Movie License) – possibly “cave of dreams” about cave art, and short animated films or other art topics. KCPA: dance lessons and demos at Town Hall (10:30 – 1). MKIM: Wild animals, 2 pm – may add a craft. Coop Preschool: facepainting.

Other events in the works:

WHS - artisans as usual. **Brookside:** Health Fair- Massage, skin care, LSVNA, Chiropractic, HerbaLife. Want to arrange for music and will host fairy-house making.

Church: not discussed by board yet, but ideas discussed at the meeting include a choir performance by Canterbury Choir, and food, such as barbecue.

NHTM – open (free admission), Laura will ask the Fire Dept if they will open the Museum or do another activity. Wingdoodle will be hosting the KRHS art club, possibly other activities. Other ideas discussed included a historical skit by the library children's group about telephone history (at NHTM) followed by a tour.

Sherry mentioned this is the 100th anniversary of Girl Scouts and so maybe they would like to do a display of uniforms or do community service by assisting at the event.

NOT happening this year: Woman's Club plant sale.

Unknown: Farmers Market / KAEL, MainStreet BookEnds / Jim Mitchell Park, Runner Stone Café, Velvet Moose building, and other retailers, PTO, Youth groups.

MayFest music festival – Angela is planning a MayFest event, and will be asking if it can be held at the Jim Mitchell Park in the evening of May 19, (5:30-10?) with a barbecue by Cheryl/ the Maples. This would be a fundraiser for KCPA scholarships, with \$5 admission. This year performers would not be charged registration and ? would be able to sell recording of their music. She is hoping for a “Rain Location” at Magdalen College. Some people mentioned the plans for the Mesa warehouse as fitting an indoor performance backup plan but it may not be ready by May – they hope it will be ready for October FFF. (Contact is Steve Main).

SIW Musicians: It was discussed how to ensure that there are some musicians at the daytime events if there is also an evening MayFest event. Angela agreed to use her performer contact list to spread information about the daytime event so people can choose. It was felt that the MayFest might appeal to a different style of musician or different schedules. It was agreed that publicity for each event should mention both.

Wild and crazy ideas to consider:

1. A discussion of murals led to the idea of an art mural/display/ auction/ activity/sale.

Ideas for the format included:

[a.] artists creating and donating or selling predetermined size art for auction or raffle. (InTown Concord does this – buys the art and then auctions it), or public paying to create art for display and/or take home amateurs and professionals contributing pieces for separate displays that were permanently a part of a sound barrier on the stage or in the BookEnds Barn, or... your idea here

Nina will ask Katharine Nevins if MainStreet Inc. is interested in doing or hosting something like this as a fundraiser for the Park.

Fun Fact: Kay reports that the KRHS Art club or Dept has permission to paint the overpasses in Sutton. She also says Bob Egan was interested long ago in having a muralist paint the side of the “Cricentis” building (Café/ Local Motion Studio). The group thinks this would be great (people at coffee tables and dancers/ yoga?).

2. A map could be made of local art sites to visit: Painted overpasses, “chicken Farmer” rock, Studios, Gnus, Exhibits and galleries, Art supply stores, sculptures and statues...

(? Maybe the Sunapee-Kearsarge area art group could do this?)

Publicity for getting participants:

Businesses: The registration form is available on Kearsargechamber.org and has been emailed to KACC members. Members should respond ASAP if they want to host or sponsor artists or musicians.

Artists: already two inquiries by email. Cheryl will look for the spreadsheet Kay sent last year of Artists to contact, and will send it to the KACC list asking if anyone knows of other people who should

be contacted. Nancy will forward the registration form to art galleries and Libraries in the area for posting. She will also contact Girl Scout leaders and 4-H. Sherry will contact Ms. Salathe at KRMS, Kay will contact the KRHS Art club.

Musicians: Carolyn Beverly will ask her husband to provide a list or forward information to musical venues in the area, to reach musicians. Angela will contact the KRMS and KRHS school dance groups (and Music teachers?). We need a list of Musicians.

It was discussed that maybe we should add a category on the form for: “I would like to be sponsored by a local business (to cover my expenses?)” to match performers/ businesses.

Publicity for Public attendance:

Press releases – Carolyn will ask Lynn at MKIM to send out early PR

Posters – for now please put up the registration poster everywhere to get people thinking and find participants.

EMAILS + word of Mouth– tell your friends and family now!

Other Information:

Laura reminder everyone that KACC membership renewals are due April 1.

Cheryl reminded us the Maples will be hosting the next Business after hours on Tuesday March 27, 5:30 – 7 pm

NEXT MEETING:

Thursday 22 March at 8 am

Runner Stone Café.