

Minutes 4/4/18

Attendees: Nancy Ladd, Elizabeth Labbe, Dan and Mary

- Discuss NH Fisher Cats mixer, Wed May 9th
 - Great networking activity with the larger NH business community
 - Last year many visitors to booth for business card pickup – Members encouraged to donate a stack of business cards or flyers for our table.
 - Ticket vouchers on hand – bringing to April BAH free to all attendees
 - After BAH – tickets free to members first come first served
 - Volunteers to man our Chamber table welcome

- Discuss any updates regarding Spring Into Warner, May 19
 - Nancy shared registration forms – approved
 - Someone needed to coordinate lawn usage – who performs/sets up where
 - Insurance coverage – Cheryl?
 - Ben Dembrowski(sp?) – coordinates Mainstreet Warner Inc performances
 - Kearsarge Mountain not yet open – soft opening for the weekend? Nancy following up to clarify.

- Discuss printing next brochure. Would like these in time for Spring Into Warner.
 - Deadline for printing by Wednesday the 16th (just prior to Spring into Warner – Final deadline for submissions May 1st).

How to encourage business in Warner? Economic Development committee more interested in website development than business development. Support of parks and other draws to the area.

LED lighting clarification. Draft a letter to change the wording to reflect appropriate modern lighting choices. Definitions, environment, how people feel when they see different types of signs. How to stay “Quaint New England” while still encouraging businesses to stay and succeed in town.

Discussion on Square – way to set up annual or monthly automatic bill for dues?

Sponsorships for membership? For example, sponsoring a local farm or artist? The ultimate in great PR for our existing members?