

KACC Board Meeting – April 5, 2017 ; Sugar River Bank; 6p-7p

A reminder that there will be a board meeting on Wed 4/5 @ Sugar River Bank 6p-7p. I have the key and will open the door and room when I get home from work. I'll try not to be late. :-) Below are my thoughts on the meeting. Consider this a rough agenda. :-)

Cheryl, will you be able to make it? What is status of a report showing 2016 revenues and expenses in detail and summary? It'd be good to review how much we're spending on Emma's services and whether the number of billable hours per month should be changed (either up or down, more likely up if we have additional work she can do).

Based on feedback at a previous Board meeting, I've finally gotten around to asking Amber at Pleasant Lake Accounting to reach out to Cheryl and perform an informal audit of the Chamber books for 2016. We are supposed to do this yearly according to our by-laws. No time like the present to start. :-)

I'd like to print an updated brochure in time for Spring into Warner which is Sat 5/13. I've set the Fisher Cats mixer on 4/24 to be the last date for members to get into the brochure. Brayshaw says they need a week lead time for printing. Getting the finished copy to them by 5/1 meets that deadline. We have the electronic copy from Brayshaw from the last time which we can use to duplicate the format for a new one. I've asked Krystin to do the setup work instead of RC Brayshaw. Cost is the same [\$300 or less] as Brayshaw. Instead of printing 400 copies, I'd like to do a smaller run of 250. Cost difference per copy is negligible since this is digitally printed. This will let us print more often and thus have fresher content. To see a rough version of the new brochure content, use the following unpublished URL. Please do not share this URL. New with this printing is a new appendix listing every member according to the town(s) they do business in:

<http://kearsargechamber.org/brochure-output.php>

Current membership stats:

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<!-- 119 members listed -->
<!-- [Andover] has 2 members -->
<!-- [Bow] has 1 members -->
<!-- [Bradford] has 9 members -->
<!-- [Claremont] has 1 members -->
<!-- [Concord] has 9 members -->
<!-- [Contoocook] has 15 members -->
<!-- [Exeter] has 1 members -->
<!-- [Franklin] has 1 members -->
<!-- [Georges Mills] has 1 members -->
<!-- [Hampstead] has 1 members -->
<!-- [Henniker] has 5 members -->
<!-- [Hillsboro] has 1 members -->
<!-- [Hooksett] has 1 members -->
<!-- [Hopkinton] has 4 members -->
<!-- [Loudon] has 2 members -->
<!-- [Manchester] has 2 members -->
<!-- [N. Sutton] has 1 members -->
<!-- [New London] has 5 members -->
<!-- [Newbury] has 2 members -->
<!-- [Newport] has 1 members -->
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<!-- [Raynham] has 1 members -->
<!-- [Salisbury] has 2 members -->
<!-- [Sunapee] has 1 members -->
<!-- [Warner] has 49 members -->
<!-- [Webster] has 1 members -->
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We picked up a couple of Concord members recently which is nice to see: S & W Sports & Triplet Computers. I'm going to ask Emma to track down the correct contacts for each of the Warner Exit 9 businesses including the NH Liquor Store to see if we can get them to join. The Bradford Historical Society indicates that they hope to join. It will be put to their board to vote on this week. The on-line payment system is working nicely. We've had 11 uses so far this year. Some renewals, some new members.

Of note this month is that Contoocook has formed a Chamber in March. Not sure how that's going. We'll work with them just like we do with the KACC-Warner folks.

Tricia Ilacqua at Concord Monitor will be working with Emma to get KACC member info into the Monitor's special print editions. Advertising is something I'd like to see the Chamber do more of. We either need a member to step up and run with this, or find a business that can do it for us. We do a good job keeping social media updated (primarily Facebook). I think we need print advertising to get more of the word out.

We have lots of openings for BAH/BBH. The current list is below. I'd love to get someone from Hopkinton, Contoocook, Webster, Henniker or Concord to host.

- 4/20/17 5:30pm - 7:00pm The Lumber Barn, Bradford
- 4/24/17 5:30pm - 8:00pm Multi chamber mixer, Fisher Cats Stadium, Manchester
- 9/21/17 5:30pm - 7:00pm Warner Historical Society, Warner

The Mt Kearsarge Indian Museum has indicated they want to do a BAH. I am waiting on their choice of date.

The March BAH was lightly attended due to a blizzard. The folks at Pine Rock were really good about it and very gracious hosts. Mary and I were able to attend and can confirm that the breakfast was great. If you didn't make it, you missed something special.

Dan