

Subject: KACC-Board: minutes Feb 3 2016

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Date: Thursday, 04/02/2016 7:22 PM

**Board Meeting
February 3, 2016**

President Patrick Miller called the meeting to order at 5:40 pm. Present were Patrick Miller, Treasure Cheryl Johnson, Secretary Heather Aleksonis, Board members: Dan Watts, Tricia Illacqua, Jim Putnam, Katherine Coleman absent Mary Watts Guests were: Emma Bates and .

Kay Stevens who owns Wingdoodle of Warner. She talked about Spring into Warner She said that for KACC members there is no fee to participate. Non-members must pay \$25. Event on Saturday 5/14/16.

Emma Bates

- 10 hours per month
- rate of \$12/hr (normally \$20/hr) plus free membership
- engagement term of 3 months initially
- Send 2 KACC Flash Constant Contact emails per month
- Any remaining hours to be spent generating Public Service Announcements on Chamber FB page with a focus on members that have upcoming renewal dates
- Review at the end of 3 months what we think of her work and how her activities have or have not helped with our goals of retention and membership growth.

Cheryl Johnson read the treasures report with no change, Patrick Miller discussed on how well the annual meeting went and was well attended. Thought the speakers and the email blasts were successful. An idea about having a guest speaker at a BAH and having members talk about their business for 5 minutes.

Theme this year **Retention, growth, and proud** Website gets 100 hits a month, facebook and directory are all doing well.

Our up coming BAH February 18th 3 on Main Contoocook 530-700 pm

March 17th	Granite Publicity and Promotions Warner
April 21st	HollyHock Flowers Henniker
May 5th	Telephone Museum
May 19th	Little Museum
June 16th	Pine Rock Manor Warner
July 21st	Area 23 Concord

Membership we have 113 members . Constant contact 416 members

Discussion was made on how to bring more members in to the chamber. Tricia Illacqua suggested a trade show. and the College said that they would hold it again. Teaching bimonthly webinars, topics social media marketing, facebook, write a press release. Katherine Coleman discussed a lunch 30 minutes, hosted by a chamber member and use a local member for food. Helps members, networks, restaurants, (Value to the members). Have a business donate pens, order pads ect for this event Pine Rock also has the space.

Dan Watts will come up with a class structure. Discussed quarterly to do an introduction to the chamber.

Meeting adjourned at 7:45pm

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