

KACC Board Meeting
Minutes
March 4, 2015

President Patrick Miller opened the meeting with two fresh pizzas, and introductions of attendees: Doug Webb of Lumber Barn, Bradford; Mary and Dan Watts of Dimentech, Warner; Cheryl Johnson of the Maples, Warner; Nancy Ladd of Pillsbury Free Library, Warner; Audrey Sylvester and Marcia Keller of the Bradford Bridge, Bradford

Marcia Keller then presented a short presentation of the efforts and challenges that the town of Bradford has had in attempting to renovate their town hall. Efforts have been ongoing for a number of years, and the affairs of the town are currently conducted in a very crowded two rooms in the Community Center. The original building was built in 1794, and has been in its present location since 1863. There is a warrant article on this year's ballot, asking the town for the sums needed to bring the building up to code. All attendees were given a copy of this month's publication of The Bradford Bridge to review.

President's Report: Patrick reported that on top of his daily personal contacts with businesses, he has begun "mining" facebook for potential members. When he finds someone who he believes could benefit from membership in KACC, he likes their facebook page, and send a simple message introducing himself and asking them to return the favor in liking the Kearsarge Chamber Facebook page. He is getting a pretty good response from his efforts, and Dan reports the facebook numbers are looking very healthy.

Membership Report: As of March 1st, we have 629 total contacts in our Constant Contact database. We are adding members at approximately 40 per month, with only 3 unsubscribers over the past two months. We have 40 members, with 4 of those being new members this year. There are still 18 non renewals, but we will be updating several based on the paperwork handed over at the meeting, and once we have chased down the last of the received checks.

Old Business:

US Chamber membership – Cheryl will locate application and send in check.

Tiered pricing for Artists, Writers, Musicians – Mary reported on feedback from two local artisans, and the discussed some of the benefits of having artists among our membership, as well as the advantages of cross pollination and networking between disparate types of businesses. Patrick proposed that the KACC should promote the creative members of the Kearsarge Community, by offering a special offering rate of \$25 to any sole proprietorship type business that joins prior to April 16. Applications for these same types of businesses received after that date will pay a 2015 special rate of \$50 per Individual.

Mary will work with Barbara to write up a promotion and launch the campaign. Voted and approved.

The anticipated Business to Business / Business to Consumer Fair has been tabled until later in the year, to allow time for planning and getting it set up right. Anticipated new date will be September, depending on location selection and availability.

New Business:

Doug Webb of Lumber Barn announced a special treat to add to his Business After Hours event on April 16th. There will be two drawings for 1st Base Box Seats RED SOX tickets. One of these drawings will be taken from any attendees that are new members in 2015. Doug will send information to Newsletter@kearsargechamber.org, and Dan and Mary will add to upcoming Activities announcements.

A question was raised as to why our local businesses are not members of the KACC. We discussed the possibility of organizing a tasting competition or showcase type event, to help raise awareness of the area's offering for catering, dining out, and food vendors. We also briefly discussed Campgrounds and

other forms of lodging, and Roberts Greenhouse, as a potential resource for one of the summer Business After Hours events.

Liason Reports:

Nancy reports activities from Warner:

Library Wine and Cheese Party and Silent Auction Fundraiser \$10 per ticket, Saturday March 21, 2015 5-7pm at the Pillsbury Free Library, 18 E. Main Street, Warner.

Annual Flea Market & Crafts Sale, at the Town Hall 5 E. Main Street, Warner, NH; Saturday April 18th, 9-2.

Reservations requested by 3/20, \$15 per 6 ft table with 2 chairs.

[No liasons from other towns were present]

Other activities noted:

Next Blood Drive, May ???

Spring into Warner, May ??

BAH:

Ben Barton, Barton Insurance, Contoocook (March)

Doug Webb, Lumber Barn, Bradford (April)

Cheryl Johnson, The Maples, Warner (May)