

Kearsarge Area Chamber of Commerce
Annual Meeting
January 6, 2015

Minutes

Following a social period of networking, where attendees enjoyed a variety of delicious refreshments provided by Red Door Catering (The Velvet Moose), president Lynne Haney called the annual meeting to order at 6:15 p.m. President Haney welcomed the 21 people in attendance and gave a brief explanation of why the Chamber was organized and what its original goals were.

Secretary Barbara Lassonde gave her report, which was an overview of our accomplishments and struggles during the past year.

Because the majority of those present preferred not to hear a detailed financial report, Treasurer Cheryl Johnson stated that our financial situation was good, and that she had signed up five new members tonight.

Mary Watts gave the Membership Report, which stated that the Constant Contact email base has been cleaned up, and now has 546 contacts. She has received a healthy response from our survey, and is planning a welcome package for new members. A discussion of what to do with surplus 2014 Chamber decals followed.

Mary also stated that Leanne Vance is doing a good job with our social media/Face Book page, and members were encouraged to share or tag information on that page.

Dan Watts reported on the website, encouraging members to use it more with extended listings. After answering questions about the extended listings, he mentioned that new members are being offered a free basic web page with domain name until the end of January. Patrick Miller explained how his Google searches for Chambers in various surrounding towns all brought him to the Kearsarge Area Chamber of Commerce's website.

Board members nominated for the following year were introduced, and nominations from the floor were requested. Because there were none, a motion was made, seconded and voted that we accept those nominated. The new board members recited an oath of office. Members are as follows: President: Patrick Miller; President-elect: Cheryl Johnson; Secretary: Barbara Lassonde; Treasurer: Mike Ayotte (absent); Board members: Dan Watts, Mary Watts and Lynne Haney.

President Miller spoke of his business experience and his vision for the KACC, which includes a 33% growth rate. He stated that if each member brought in just one new member, this growth would be accomplished. He also stated that he plans to hold a Business Showcase in April, and Business After Hours on the 3rd Thursday of each

month, beginning in February. Several members committed to host the BAH on various months. President Miller asked that each member share what the Chamber offers on their social media pages, to help get the word out.

Because there were so many members present who didn't know one another, each introduced themselves and shared a brief overview of their business.

Three attractive door prizes were raffled off.

President Miller stated that board meetings will be held the first Tuesday of each month at 5:30 p.m., in various towns the Chamber covers. Anyone is welcome to attend.

The meeting was adjourned at 7:17 p.m.

Barbara Lassonde,
Secretary