

Keearsarge Area Chamber of Commerce
Board Meeting Minutes
December 2, 2014

President-elect Patrick Miller called the meeting to order at 5:40 p.m. at the Pillsbury Free Library in Warner. Patrick presented his goals as incoming president. He stated he would like to increase membership by 33%, renew the Business After Hours programs and hold a Business Showcase in the spring. He then excused himself from the meeting due to a situation requiring his immediate attention. Present were: Lynne Haney, president; Patrick Miller, president-elect; Cheryl Johnson, treasurer; Barbara Lassonde, secretary; Dan and Mary Watts, directors; Nancy Ladd, Warner liaison and Jonathan Lord, an interested Warner resident.

Being no corrections to the secretary's report, a motion was made, seconded and voted that it be accepted as printed. Barbara suggested that future minutes be approved by the board via email before posting and sending to members. All agreed.

The treasurer's report was given, showing a balance of \$5,226.82 in our account. The report will be filed for audit.

Nominations for the 2015 Board of Directors are as follows:

President: Patrick Miller, one year

President-elect: Cheryl Johnson, two years

Treasurer: Mike Ayotte, two years

Secretary: Barbara Lassonde, one year

Directors: Lynne Haney, two years; Mary Watts, one year; and Dan Watts, two years

A motion was made, seconded and voted that the board approve the proposed slate of nominees and it be presented to the membership. Nominations from the floor will be accepted at the annual meeting.

President Haney announced that the annual meeting will be held Tuesday, January 6 from 5:30-7 p.m. at the Hopkinton Town Library in Contoocook. Barbara was asked to write up a notice for the membership along with the list of nominees. Lynne and Barbara offered to arrange for refreshments and paper products for the annual meeting. A motion was made, seconded & voted that the Chamber fund this expense.

A discussion was held regarding the installation of officers and directors, and which new officers would speak at the annual meeting.

President Haney stated that she is still waiting for information from the insurance company regarding liability coverage for officers & directors.

She also suggested we draw up a document listing policies and procedures for the Chamber, which will be decided on at a later date.

A spirited discussion was held on the Chamber's mailing list, social media presence and website updates. Mary is making excellent progress updating the Constant Contact list.

A discussion was held on the benefits of membership in the National Chamber, and how it could help small business owners of our Chamber. A motion was made, seconded and voted that we pay the \$300 annual dues to the National Association so our members can enjoy those benefits if they so choose.

A discussion on the benefits of belonging to the KACC ensued, and Mary offered to update that list. It was also suggested that we document each year's activities to show members & potential members what we have offered in the past.

The Membership, Social Media/website, and Events committees were asked to define their roles and design a plan for the ensuing year.

Cheryl offered to look into the tourism group. Barbara mentioned the Riverside Scenic Byway, which is similar to the Currier & Ives Byway, but runs along rivers and would benefit the town of Warner, whereas the C & I Byway would benefit Hopkinton, Contoocook, Webster and Salisbury.

Dan and Mary Watts of Dimentech.com, announced that they will offer a New Member Bonus to any new member who joins the Chamber before January 31. This bonus is a free basic web page and domain name. It was moved, seconded and voted that the Chamber contribute \$20 per business to cover the cost of this.

Dan announced that he has drawn up a rental agreement with the Town of Warner for the Festival of Trees, and needs an officer to sign it. Cheryl agreed to do this.

The meeting was adjourned at 7:32 p.m.

Barbara Lassonde

Secretary