



## **Board of Directors Meeting**

Minutes

March 26, 2013

- Present: Laura French, New Hampshire Telephone Museum (Secretary)  
Cindy Dumais, ReMax  
Lynne Haney, Schaefer Mortgage  
Elizabeth D'Orazio, Sugar River Bank  
Scott Hanwell, Dado Printing  
Graham Gifford, Guest
- Missing: Rhonda Rood, Country Houses (President)  
Maryann Plass, Colby Insurance & Country Houses (Vice President)  
Susan Olsen, Resident Power & Freedom Energy Logistics (Treasurer)  
Marc Violette, TDS Telecom  
Sean Bohman, YCN & 3 Bidy's Pet Treats

### **Secretary's Report – Laura French**

In the absence of a quorum there was no vote to approve the secretary's report.

### **Treasurer's Report – Susan Olsen**

No report available.

### **Review of Action Items**

Susan was going to check to see if anything needs to be done concerning the insurance now that the retailer group is officially a part of the Chamber. – No update.

### **Committee Updates**

#### **Education – Laura French**

Laura had previously emailed the board advising them that she needs to step down from chairing the education committee and is looking for a volunteer. A lively discussion followed resulting in Elizabeth, Scott and Lynn coming up with some great ideas for Business After Hours and Coffee Talks. It was also agreed that the committee should be called the Network Committee rather than Education Committee.

**Action Item:** *Elizabeth, Scott, and Lynn will work on putting together a list of BAH's, Workshops and Coffee Talks.*

**Membership** – *Cindy Dumais*

Cindy is working on following up with former members to see if they will renew. She is also trying to clean up the business list as she goes along. Several ideas were tossed around to garner more members. One in particular was to allow non-members to host a Business After Hours but charge them \$150 to do it. The intent is that they would see the value of a \$70 membership over a \$150 hosting fee.

**Action Item:** *Laura will e-mail the list of W.A.R.N.E.R. Group members (formerly the retailer group) to the Board.*

**Marketing** – *Scott Hanwell*

Scott showed the group a draft of the brochure and everyone agreed that he is on the right track. It was suggested that he include the current membership information from the website (including their contact information and company description) in the brochure.

**Newspaper** – *Maryann Plass*

No discussion.

**Blood Drive** – *Sean Bohman*

Laura reminded everyone that the next two blood drives are scheduled for May 29 and August 14.

**Other Business**

Graham Gifford presented information about two workshops that she is holding in conjunction with the Concord High School Continuing Education program. One is on networking and the other is on social media. The group felt that these would be excellent workshops to offer through the Chamber as well. **Action Item:** *Lynn and Elizabeth will work with Graham on scheduling these.*

The group briefly spoke about the possibility of hiring a part time person to help focus and lead the Chamber. While it was recognized that we might not have money in the budget for this, it was suggested that maybe we could find someone who would volunteer some of their time and work into a paid position as they grow the Chamber. This was tabled for further discussion.

Laura mentioned that the W.A.R.N.E.R. Group would like the Chamber to work on getting signage down by Exit 9 directing people to the downtown. The board felt that it made more sense for the W.A.R.N.E.R. Group to handle this but that the Chamber would help in any way they can.

**Next Meeting – April 16 @ 8:00 a.m. at the Chamber Office.**

Submitted by:

Laura French  
Secretary