



Kearsarge Area Chamber of Commerce  
October 17, 2012 Meeting Minutes

In attendance:

Rhonda Rood, Maryann Plass, Marc Violette, Susan Olsen, Sean Bohman, Cindy Barrett-Dumais, Scott Hanwell

- 1) Meeting minutes from September were reviewed and approved by the board.
- 2) Treasurers report was distributed and reviewed by Susan Olsen with the board.
  - She advised that the Retailers account will be handled separately by someone from that group from hereon in.
  - Susan suggested that when Laura French picks up the mail, the bills should be given to Susan who will bring them to the monthly meetings for review and approval by the board. All present were in agreement.
  - Treasurers report was approved by the board.
- 3) Discussion took place about having a member of the Retailers Group attend the next meeting to discuss the possibility of that group becoming independent and not under the umbrella of the KACC. **ACTION ITEM: Susan to find out who is the head of the group and will make the invitation.**
- 4) Maryann Plass obtained quotes from the prior insurance company the KACC had and another company who writes a substantial amount of business insurance for non-profit organizations. The prior company, USLI, is a non-admitted carrier and offered coverage for General Liability with limits of \$1,000,000 each occurrence and \$2,000,000 general aggregate, and Directors & Officers Liability with limits of \$1,000,000 each claim with zero deductible and annual premium for both of \$1400 plus tax of \$42. Their policy would limit the KACC operations coverage, such as Coffee Talks and Business After Hours, to members of the KACC and not the general public. If the public was invited, which they are, the company would have to review the event further and make an additional charge. The second company, Philadelphia insurance, an admitted carrier, quoted \$1340 with no additional tax added, for the same limits, however, their policy is more broad and provided a list of events which would need to be further reviewed and approved (and charged for) such as parades, fireworks, carnivals and fairs with mechanical rides, political rallies, etc. If the event is not on that list, then no further review and approval is necessary. The list was Reviewed by all in attendance and it was determined that the KACC has never participated Or sponsored any of those type of events. Therefore, the board approved the purchase of General Liability and Directors & Officers Liability coverage from Philadelphia Insurance.
- 5) Cindy is updating the renewal membership letters and will be taking care of sending out renewal letters and expanding the mailing list in order to solicit for more members. She is also taking care of the membership stickers with Scott Hanwell.
- 6) The board discussed increasing the dues for 2013 from \$70 to \$99, changing the wording of Section 2-Dues-of the by-laws to read that "The board of directors shall determine changes in the annual dues which will be non-refundable". It was also decided Section 2 should include: "If a member joins in the 1<sup>st</sup> six months of the calendar year, the member shall pay the full amount of the dues. If a member joins in the last six months, then the member shall pay half the annual dues amount." All were in favor.  
**ACTION ITEM: Laura French, secretary, is to make the change in the by-laws.**

- 7) Due to the changes in the dues, the Rack Card showing membership benefits needs to be changed. In addition, the fact that members receive a discounted advertising rate in the Kearsarge Happenings will be added. **ACTiON ITEM: Maryann Plass will send the list of changes/wording to Scott Hanwell/DadoPrint who printed the Rack Card.**
- 8) Susan delivered the cash from the Food Pantry to Caroline at the Retailers Group.
- 9) Nominating committee was decided – Laura French, Sean Bohman, and Rhonda Rood.
- 10) Rhonda discussed marketing, and specifically, the brochure. It was decided by the board that members will have until January 31 to send in their renewal/new membership and description of operations &/or advertisements. The target date for printing is March 1.
- 11) Scott Hanwell advised that he is also a member of the Lake Sunapee Chamber of Commerce and is putting together the Black Fly Open for them. He would like to be able to organize something like that for the KACC next year if possible. To be discussed further.