



Kearsarge Area Chamber of Commerce
October 25, 2011 Meeting Minutes

In attendance: Laura French (Pres.) Cheryl Blais (Director)
Rhonda Rood (Vice Pres.) Cindy Barrett-Dumais (Treasurer)
Maryann Plass (Sec'y.)

Motion made by Rhonda Rood to approve August meeting minutes. Cheryl made second motion, and all were in favor.

Treasurers report by Cindy: \$2832.63 main acct.; \$785.25 retail acct.; \$250.54 beautification fund; \$1498.24 brochure acct. Laura French mentioned the Retailers Group may take over their own acct. Motion made by Maryann Plass to approve report, with a second by Rhonda Rood. All were in favor.

Reminder – the next Coffee Talk is Nov. 15 at 9 a.m. at Pillsbury Free Library, Warner, and the next Business After Hours will take place on Dec. 6 at 5:30 at Colby Insurance Group, New London. These are advertised in the next edition of the Kearsarge Happenings which will be ready for distribution by November 7.

Action Item: Maryann Plass will make up two ¼ pages – one each for the Coffee Talk and Business After Hours, and will send to Echo Communications/Kearsarge Shopper. The BAH deadline date is Nov. 23, and Coffee Talk is Nov. 2.

Membership Committee – Rhonda Rood stated there is nothing new to report except that she and Maryann have spoken with a few potential new members.

Marketing Committee – although no one is present from that committee, Laura reminded everyone we need to send Dan Watts the information needed for each of the businesses we represent so he may update the website.

Nominating Committee – the Treasurer's position will be open in 2012, however, Cheryl Blais volunteered to take over that position. Now we need to have someone take over Cheryl's last year as a board member. Maryann Plass will assist Rhonda Rood who is head of this committee. Dec. 1 is the deadline by which the membership must be notified of the new slate of officers and vacancies. As of today, a new Vice President is needed.

Laura French volunteered to check the KACC messages until next meeting.

Discussion turned to the Kearsarge Happenings and the need to have another meeting of the volunteer staff to discuss how it's going, what's needed for the future, and to determine if the ad fees need to be raised. Rhonda, who is in charge of advertising, asked the board if it's feasible that the Chamber present an annual grant to help fund the Kearsarge Happenings. No determination will be made until after the volunteer staff of the newsletter meets. A meeting date was set for Wed., November 9 at 4:30 at Brookside on Main Street, Warner.

Before the meeting was adjourned, Laura asked that the board think about the personal goals for the Chamber for 2012 and be ready to discuss.