



Kearsarge Area Chamber of Commerce
May 17, 2011 Meeting Minutes

In attendance: Laura French (Pres), Maryann Plass (Sec'y), Cindy Barrett-Dumais (Treas), Marc Violette (ex-officio), Mike McChesney (director), Bob Lutz (director), Cheryl Blais (director), Lynne Haney (director), Bob Garland (guest)

Motion was made to approve the April 19 meeting minutes and was voted yes by the Board.

Treasurer's Report provided by Cindy: \$5187.72 main acct; \$1497.30 brochure acct; \$840.07 beautification acct; \$1888.20 retailer's acct. There was discussion about knowing who current members are at each meeting and being apprised of any additions, etc. It was decided the Membership Committee should be responsible for keeping the board up to date. The Committee reported 7 new members. **Rhonda Rood will be asked to provide a list of current/expired members for future meetings.** Motion made to approve the treasurer's report and was approved.

Mike McChesney will send Laura French the template for the mailing to the membership (see prior minutes).

Photos will be taken of the KACC office at Brookside.

Brookside has been selected for the micro Gallery by the Kearsarge Center for the Arts. Art work will be displayed in the building and the KACC's office there.

Mike McChesney and Laura Buono are supposed to have a meeting to discuss the budget for the KACC advertising, expenses, etc. This did not occur as of today.

Marc Violette spoke about the BIA (Business and Industry Association). Members of the KACC can attend BIA meetings if we are a member. **Laura French will look into whether we are a member.**

The next Business after Hours occurs on Tues., May 24, at Fleece & Flower Farm, Webster. Laura put an ad in the Webster Grapevine.

Marketing Committee update: Mike McChesney didn't have a chance to call the radio stations for advertising rates. Cindy said most radio stations have a community calendar where info on events and meetings would be announced during the day for free.

Bob Lutz reported further on the insurance questions from last meeting. If the Retailer's Group are considered to be within the KACC organization, then they are covered. Motion made to approve disbursement of funds to Lakeview Insurance to bind the general liability/directors & officers liability coverage with limits of \$1,000,000 each occurrence, \$2,000,000 gen'l aggregate which also covers up to 3 events (add'l events charged for). This was approved by the Board.

Fall Foliage Festival ad was discussed. It was decided by the Board that we will not be submitting an ad in their brochure this year.

Laura French advised she received a letter from St. May Magdalen College looking for support. It was decided by the Board that we could not offer any at this time.

Jim Mitchell Park tree was discussed ---we purchased a placque several years ago for \$500 and now have to have an engraving done. We get to have 20 characters. Although it's more than 20 letters, our 1st choice is Kearsarge Area Chamber, and 2nd choice is KearsargeAreaChamber.

KACC now has a telephone number – 456-3330, and there is voice mail also. Cindy has been checking it, however, we have decided to rotate the responsibility. **To be further discussed.**

In next edition of the Kearsarge Happenings, it was discussed that we should include a request for volunteers needed for Chamber activities (mailings, etc). **We will discuss this further at next meeting.**