

## **KACC Chamber Meeting**

April 19, 2011

Remainder of the meeting...

### **Committee Updates**

**Education** – The group agreed to hold our “Coffee Talks” at 9 in the morning. The first one will be hosted by NHTM on a date to be determined. Laura will contact Tom Murray from TDS Telecom to have him come speak about the National Broadband Plan, telecommunications issues, etc.

**Membership** – The membership drive garnered some interest but no new members initially. Some said they would look at our website; others asked for information to be mailed to them. **Action Item:** *Laura drafted a handout and letter which she will e-mail to the Board. She also offered to mail them out if anyone wanted her to.*

**Marketing** – The group agreed that we need to start spending some advertising dollars. We need to advertise our Business After Hours schedule and any other events we have, plus general ads to get our name and logo out there.

The website needs some attention. Dan is waiting for content including member listings for each category, area photographs, upcoming events, etc. **Action Items:** *Mike will send a copy of the member listing page to the Board so we can send Dan our own listings; he will also draft an e-mail to the membership so that other businesses will take advantage of this feature of the site. Laura F. will e-mail the surrounding towns asking for information about their towns to be posted on the site. Laura F. will e-mail local photographers to see if they have any local photos for the site and will check with the Kearsarge High School Photography Club. Laura F. will contact Foot Hills to see if they are still planning to produce a placemat advertising area businesses. Bob will compile advertising rates for the surrounding towns' newspapers. Mike will contact NTK about a possible promotion on their radio station.*

### **Town Updates**

**Warner** – Laura B. reported that the town has a new webmaster, Dan Watts, and that they are working on giving the site a fresher look and more pertinent content. They are hoping to launch the new site within the next month. There is some potential growth activity in the Exit 9 area. There is work being done on designing a new fire station. The land has been purchased and they are now working with an architect. Bond Issues in regards to our roads need to be revisited. The state budget should be in place by June 30 which could have a major impact on the town budget. The town office is always looking for ideas and suggestions for their quarterly newsletter. **The next blood drive is Wednesday, May 25 – volunteers are needed!!**

### **Other Business**

**Chamber Office** – A motion was made and seconded to authorize Mike to spend \$300 on a banner and furniture for the Chamber Office. We also need to contact TDS Telecom to get a phone number for voicemail only. We would also like to get some photos of the Kearsarge area to hang in the office. We also talked about the need for assistance in running the office. We are getting to a crucial point of needing someone to coordinate all

of our activities and the Board not having enough time to do everything that needs to be done. The ideal thing would be to find a retired person who would want to volunteer for awhile and hope that it would turn into a paid position. Another option would be to contact the Granite State Ambassadors. **Action Item: Laura F. will e-mail Rebecca to see if the Barn has a table and chairs. Cindy will contact TDS about the phone line.**

**Budget** – A recurring theme throughout the meeting was the need for a budget. We have more expenses now so we really need to start budgeting for them. Laura B. and Mike agreed to tackle this project with input from Bob and hopefully Marc. **Action Items: Laura B. & Mike will schedule a meeting and come back with a budget recommendation. Lynne will contact the Concord Chamber to see if they have any sort of procedures in place that we could adopt for our budget process.**

**Spring into Warner** – Laura advised that there is a full schedule of events posted on the Chamber site if anyone is interested. A grant was obtained from the Sibley Wilkins fund for one of the bands that will be performing that day. Faith requested it on behalf of the Chamber. It was mentioned that we need to find out how to account for pass through items such as this.

Rosa Valpey Donation – There has been a huge outpouring of community support for the family of Rosa Valpey, the 8-year-old girl who died last week after being hit by a car. Since it appears that they are all set for funeral expenses, it was suggested that we plant a tree in her memory at Simonds or contact the school to see if there is anything we could donate in her name. **Action Item: Laura will contact Judy Pelletieri, Principal at Simonds, to see if she has any suggestions.**

Warner Fall Foliage Festival Brochure Ad – the deadline isn't until May 30, so we tabled this for discussion at the next meeting.

The meeting adjourned at 10:00 a.m.