

Kearsarge Area Chamber of Commerce Board of Director's Meeting Minutes February 15, 2011

Directors present: Laura French, President, Kevin Faria, Lynne Haney, Rhonda Rood, Mike McChesney, Marc Violette recording.

Old Business

- The minutes from the January 2011 Board meeting were not available, but were approved. The financial report was not available for approval.
- **ACTION ITEM:** Need to check with Laura Buono on the fund balance in the Town Beautification Fund.
- Discussions regarding the status of the Director's insurance was discussed. There were no updates available.
- There has been no date selected for the Membership Drive. Some discussion on the website took place.
- There was discussion about a Chamber Office. Brookside has space available. One potential source of office staffing would be with the Granite State Ambassador program.
- Membership dues and sponsorship opportunities were discussed with respect to making people aware of KACC and would we need to do a dues increase to support our operations.

New Business

- Laura will work on getting a membership database to Rhonda for the Membership Drive.
- Rhonda will develop "talking points" for membership contacts.
- The next Business After Hours will be at Local Motion Studio. It will take place in late-April. Date to be determined.

Education Committee

- Laura is still working on securing a date for the TDS presentation on the National Broadband Plan with Tom Murray.
- Another idea that the committee is working on is a first time home buyer seminar.

Website Committee

- Mike gave an overview and demonstration of the revised KACC website.

- **ACTION ITEM:** Mike will send revised web pages to all of the membership for review. Kevin will create a form that will be sent to all members. Mike needs to work with Dana to complete and then will send to the Board for comments.

Town Updates (Warner)

- Marc gave an update on the 2011 Town Meeting warrant articles and operating budget.

Chamber Telephone Number with Voice Mail

- The Board discussed setting up a telephone number with voice mail service. The number would be published on the KACC and Town website. The secretary would be responsible for retrieving messages. No action was taken.

Candidates Night

- Since there are no contested races in Warner, it was decided by the Board not to sponsor a Candidate's Night this year.

Meeting adjourned: 9:45 am

Marc Violette
Acting Secretary