

KEARSARGE AREA CHAMBER OF COMMERCE  
(WARNER BUSINESS ASSOCIATION)

June 16, 2009 Meeting Minutes

In attendance:        Marc Violette                Laura Buono                Ginger Marsh  
                              Maryann Plass               Mike McChesney           Cheryl Blais  
                              Chris Daniels                Laura French               Kay Steen  
                              Pat Long                        Kevin Faria                 Nancy Ladd (guest)

1. Meeting minutes for May 19, 2009, were approved.
2. Treasurers report given by Ginger Marsh and motion was made to approve. Marc requested a year-to-date at the next meeting. There is currently: \$345.86 in checking, \$1437.75 in Retailers Group acct, \$413.80 for Kearsarge Connections, \$2361.03 for brochure account, and \$284.01 in the Warner Beautification account.
3. Approximately \$1000 in grant money was received as a result of Faith Minton and Rhonda Rood's efforts.
4. Marc reported on the meeting held recently by the By-Laws Committee and will ask Dan Watts to distribute a copy of the proposed changes to everyone for their review.
5. Mike McChesney spoke about something he is doing to help the town – "the Kearsarge Trail". It would be a handout which would have things of interest to people along the main and back roads as he has heard from various restaurant and hotel owners in Concord that people are looking for day trips and simple, inexpensive things to do. We could tie this into our website.
6. Laura French spoke about the Retailers Group and their recent meeting in which they decided not to do any event for the 4<sup>th</sup> of July. They have set up various committees for marketing, fund raising, and community outreach. Monday, June 22, is the next meeting at 8 a.m. The dates for the Holiday Shopping Tour and Spring into Warner have been set.
7. Nancy Ladd from the Pillsbury Library asked the chamber to give her any information about events in the area and she will post it at the library website.
8. The Festival of Trees meeting is July 1 at 7 p.m. The theme is angels.
9. There was discussion on the newsletter about possibly incorporating the town newsletter into one, however, everyone agreed it should be kept separate.
10. Nancy Ladd asked if there was a way to obtain more members? Other ways to attract? We agreed that membership may increase with our newsletter now being out there.
11. Talked about having different levels of membership. Mike McChesney suggested looking into what the members perception of the benefits are. Perhaps structure the membership charges the way the Ausbon Sargent does it – benefactor level, etc. Marc suggested the sub-committee should further discuss.
12. Marc needs to know if the chamber needs to have a new tax id number and will ask Rhonda Rood.
13. Amendment of item #7 of last month's meeting minutes was requested – eliminate the word "by-laws".
14. Laura Buono spoke about town news and said the state budget will affect the town budgets. About \$30-35,000 won't be available to the towns in 2010 which will have some impact.
15. Marc asked everyone on the board to review the "draft" version of the amended by-laws in order to vote to pass or not at the next meeting.
16. Next meeting is Tuesday, July 21, 7:30 a.m. at Sugar River Bank. Motion made to adjourn meeting.