

## Warner Retailers

Meeting Minutes – October 29, 2009

### Present:

Angela Tarleton – KCPA  
Cheryl Blais – The Maples  
Nina Glendinning – Therapeutique  
Kay Steen – Wingdoodle  
Shirley Brown – Country Cobwebs  
Nancy Ladd – Pillsbury Free Library  
Laura French – NHTM  
Sean Bohman – WFFF

**Next Meeting**  
**Thursday, November 5**  
**@ 9:00 a.m.**  
**at New Hampshire**  
**Telephone Museum**

### Fall Foliage Festival Discussion

Sean Bohman, president of the WFFF Board, met with the group to discuss how the WFFF Board and the Retailers can work together. The general consensus of the group was that we are all working towards the same goal of getting the word out about Warner, drawing people to town, and helping our community. Some great suggestions were discussed for next year including a dog agility course, a flea/antiques market up in the Simonds School area, a juried art show, and use of the field behind Foot Hills. Sean also indicated that the festival board is looking to expand the map to include The Maples and further up Kearsarge Mountain Road. They are also looking into creating a T-Shirt design to sell right at the Festival (different than the coveted volunteer t-shirts). These would be printed on-site and they are looking for someone who could do the printing. The group suggested Split Rock Printing.  
**Action Item:** *Laura will contact Kevin Faria and have him get in touch with Sean.*

### Holiday Shopping Tour

The deadline is looming for participation in the advertising for the Holiday Shopping Tour. **Action Items:** *Shirley will follow up with WMGC and Foot Hills; Nina will follow up with Country Houses and Pandora's Locks; Laura will follow up with BookEnds and Rowe Mountain.*

A letter has not gone out to local artisans.

Brookside will not be participating but has some space they will let folks use for free.

Cheryl has agreed to send out all the PR announcements to the “freebies”.

Angela will compose the PR announcement.

Shirley has e-mailed the advertising schedule to Sandy who will handle designing the ad and sending it out.

Laura designed and sent the ad to the NH To-Do magazine.

Laura sent the list of activities to Dan who has posted it at <http://kearsargechamber.org/fot/>. (see page 2 for current list)

### For discussion at next meeting:

**Sponsor for the Horse & Carriage Ride**

**Finalize ideas for the Retailer's Tree**

**Preliminary list of activities:**

<b>Event</b>	<b>Location</b>	<b>Time</b>
<b>Christmas Bazaar &amp; White Elephant Sale</b>	United Church of Warner	9:00 a.m. – 2:00 p.m.
<b>Story Time</b>	Pillsbury Free Library	10:00 a.m.
<b>Horse &amp; Carriage Rides</b>	Shopping Tour Route	10:00 a.m. – 1:00 p.m.
<b>Snowman Craft</b> <i>Warner Cooperative Preschool</i>	Warner Town Hall	10:00 a.m. – 2:00 p.m.
<b>Lunch</b>	United Church of Warner	12:00 – 2:00 p.m.
<b>The Gingerbread Man</b> <i>by Kearsarge Conservatory of the Performing Arts</i>	Simonds School	1:00 p.m.
<b>Bake Sale</b>	Simonds PTO	Before/After the Play
<b>Open House &amp; Chair Massages</b>	Therapeutique	All Day
<b>Fireside Stories &amp; Artisans</b>	MainStreet BookEnds	All Day
<b>Make &amp; Take Craft</b>	Wingdoodle	All Day
<b>Warm Mulled Cider, Gourmet Food Samples, Baked Goods by Judy Courser</b>	Country Cobwebs	All Day
<b>Festival of Trees</b>	Warner Town Hall	All Day