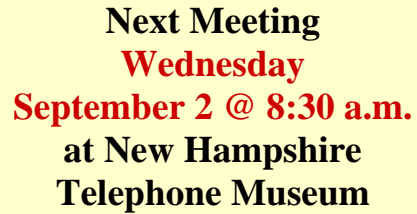


Warner Retailers

Meeting Minutes – August 12, 2009

Present:

Kay Steen – Wingdoodle
Laura French – NHTM
Rebecca Courser – Warner Historical Society
Angela Tarleton – KCPA
Linda Flanders – Colby Realty
Sandy Bartholomew – BEEZ Ink
Shirley Brown – Country Cobwebs
Faith Minton – Yoga, Warner Connects
Shawn Olsen - MKIM



Next Meeting
Wednesday
September 2 @ 8:30 a.m.
at New Hampshire
Telephone Museum

The meeting started with a discussion making sure that everyone felt that the Retailer Group wasn't losing their focus by forming sub-committees. Overall, the group agreed that it was a good idea to have sub-committees as long as they did their work and the entire group kept meeting as a whole.

Committee Reports

Marketing & Advertising

The group talked about doing some sort of Warner Appreciation Day. They also shared a logo design created by Sandy. Everyone liked the concept of having **WARNER!** with the little buildings included. It was suggested that she add the fire tower on top of Kearsarge and include an outline of a covered bridge (perhaps in the circle part of the "A" or "R"). The intent is to use this design in any activities or advertising that the retailers do as a group. Everyone gave Sandy the thumbs up to continue working on the design.

Fundraising

No report this month. Summer schedules have made it hard to coordinate committee meetings.

Outreach

This committee is still waiting for direction from the KACC Board. There is a KACC subcommittee working on all the details of the new Chamber and once those are finalized the Outreach Committee will get to work.

Other Business

Sandy suggested that Warner participate in NH Open Doors which takes place in November. **Action Item:** Sandy will gather up the information on this event prior to the next meeting for discussion at the next meeting.

NH To Do magazine is spotlighting the Town of Warner in their October, 2009 issue. They are offering a special 3-month advertising opportunity at the 12-month ad rate. A 1/12 ad is \$85 per month for 3 months. The October ads will be interspersed throughout the spotlight article and the November and December ads will be grouped together in a 1 or 2-page spread depending on how many ads they get. This is an EXCELLENT opportunity for Warner and hopefully everyone will take advantage of the offer.

In addition to individual business ads, the Retailer Group will purchase one ad for the Holiday Shopping Tour. This ad will run in their December issue which will be published on November 15. The KACC

will purchase one ad for the Festival of Trees which will run in the November issue published on October 15.

Health Insurance – Shawn looked into the possibility of a health insurance policy that the Warner retailers (and others) could enter into as a group in an effort to provide affordable health insurance but the State of NH does not do that at this time. She will keep an eye out to see if things change.

Holiday Shopping Tour – December 12

The Chamber has decided to drop their Sunday schedule of activities and instead focus on the Festival of Trees Preview Party which is scheduled for the evening of Saturday, December 5. Photo opportunities with Santa and Mrs. Claus will take place during the Holiday Shopping Tour. We will nail down all the details for this event at our next meeting.