

Retailer's Meeting – June 1, 2009

In attendance:

Shelley Trube, Wingdoodle
Rebecca Courser, WHS
Kay Steen, Wingdoodle
Sandy Bartholemew, BEEZ Ink
Megan Hunt, Rowe Mountain Fair Trade
Nina Glendinning, Therapeutique
Laura French, NHTM
Cheryl Blais, The Maples
Sean Bohman, WFFF
Marc Violette, KACC, TDS Telecom
George Packard

Next Meeting
Monday
July 13, 2009 @ 8:15 a.m.
at NHTM

ReCap of Previous Meeting's Action Items

Laura sent out the e-mail concerning Angela's program sponsorship and gift basket raffle.

Kay gave the event dates to the contact for the PTO Calendar.

Cheryl, Laura and Shawn sold refreshments and raffle tickets at the KCPA Recital. No word yet on how we did or who won the basket.

Committee Reports

Marketing & Advertising

Sandy reported that the committee met and discussed how to market Warner as a Town. They are considering doing a logo contest. They struggled with what our group should be called. Are we a sub-committee of the chamber or should we be a member of the chamber? Want to be sure to include artisans, retailers, shops, etc. They also brainstormed ideas for a slogan. George asked if we had considered what audience we are trying to attract. Megan suggested doing an informal survey to see who is coming into our businesses and how they heard of us.

The group agreed that the committee should take our input and discuss at their next meeting and then come back with a suggested game plan. Laura reminded everyone to keep it simple!!

Fundraising

Nina reported that this group met and discussed fundraising ideas such as a Black Fly Ball, Old Fashioned Movie Night, selling parking at events. She also reported that Kay has offered the use of her lawn for things such as a "Relaxation Station" during the festival and other events where people can purchase water, nurse, change diapers, and just take a break.

Cheryl reported that her daughter won the Miss Weirs Beach contest and would be available for appearances such as a bike wash.

Outreach/Communications

This committee will meet once the KACC has finalized their game plan.

Festival of Trees

Laura reported that the first planning meeting for the 2009 Festival of Trees is scheduled for July 1 at 7:00 p.m. at the Sugar River Bank. This year's theme is "Angels". If anyone has anything to contribute, please plan on attending the meeting or send Laura your ideas and she will share them at the meeting. *(If they are good, I will take credit for them, too! ☺)*

A lengthy discussion ensued about changing the date of the 2009 Holiday Shopping Tour and holding it the same day as the downtown Festival of Trees events. The group felt if it was better coordinated and advertised that it would make more sense. The downside is that it's the same weekend as Angela's recital and it has already been published on the PTO calendar. The issue was tabled for discussion at the next meeting.

Meeting adjourned at 10:00(ish) a.m.

Upcoming Meeting Dates

- Marketing & Advertising Committee – Tuesday @ WMGC (sorry – I forgot to write down the date!!)
- Festival of Trees – Wednesday, July 1 @ 7:00 p.m. @ Sugar River Bank
- Fundraising Committee – Thursday, July 9 @ 8:30 a.m. @ WMGC
- Retailers Meeting – Monday, July 13 @ 8:15 a.m. @ the Telephone Museum (NOTE – It's Kay's birthday!)