

## Warner Retailers

Meeting Minutes – April 22, 2009

### Present:

Kay Steen – Wingdoodle  
Shirley Brown – Country Cobwebs  
Faith Minton – Warner Connects  
Megan Hunt – Rowe Mountain Fair Trade  
Laura French – NHTM  
Rebecca Courser – Warner Historical Society

**Next Meeting**  
**FRIDAY**  
**May 1, 2009**  
**8:30 a.m. at**  
**White Mountain**  
**Gourmet Coffee Café**

We had a short meeting to check in with events for May 16<sup>th</sup>. Posters are available at White Mountain Cafe to pick-up. Megan took a few to hang around town (post office, bank, town hall, etc.). Shirley was concerned about some aspects of advertising regarding events at Brookside. It was also suggested the participating businesses have boxes ready to accept canned donations for the Food Pantry. If people want to write a check for the pantry instead, please have check made payable to: Warner CAP – in the memo write *Food Pantry*.

Faith reported on the recent Barn Dance. The turnout was great with about 70 people attending. Foot Hills had a number of folks for dinner and Kay said the fish was “excellent”.

Shirley is going to check about moving the event sign on Route 103 west closer to Exit 9. Steve is away on vacation so Shirley will contact him when he returns.

Kudos to Dan for responding to additions and suggestions to the website!

There was an informal discussion about marketing/advertising. It was decided that at a future meeting we would try to meet at the NH Telephone Museum community room to have a brainstorming discussion in order to get some ideas and suggestions down on paper in order to formulate a plan. We also looked at a date for next year’s *Spring into Warner* event and it looks like it would be May 15, 2010.

Notetaker – Rebecca Courser



### Percolating Issues

Customer Loyalty Card  
Summer Dog Show – Kay  
2010 Battle of the Bands – Angela  
Signs – Land-Owners (Mike), Citgo – (Rick)  
Retailers Flyer/Post Card – Marketing Committee  
Sub-Committee – Fundraising