

## Warner Retailers

Meeting Minutes – April 3, 2009

### Present:

Laura French, NHTM  
Kay Steen, Wingdoodle  
Nina Glendinning, Therapeutique  
Cheryl Blais, The Maples  
Shirley Brown, Country Cobwebs  
Angela Tarleton, KCPA  
Richard Clark, White Mountain Gourmet Coffee  
Deb Moore, Foot Hills  
Sandy Bartholomew, BEEZ ink  
Linda Flanders, Colby Realty  
Rich Stanley, Warner FD & Fireman's Museum



**Next Meeting**  
**WEDNESDAY**  
**April 8, 2009**  
**8:30 a.m. at**  
**White Mountain**  
**Gourmet Coffee Café**



**NOTE**

☆

**NEW**

☆

**DAY!!**

### REMINDER – NEW MEETING SCHEDULE

In order to accommodate other schedules, the group has decided to alternate their meeting schedule so that we are meeting on Wednesdays one week and Fridays the next. All meetings will start at 8:30 and take place at the Café.

### Follow-Up on Action Items

- ☀ Angela reported that the high school music department has a prior commitment so won't be available to perform or help with the jail.
- ☀ Angela has lined up 2 bands to perform on the lawn by Wingdoodle. Folk Fusion will perform from 2-4 and her son's band will perform at a time to be determined. The group felt that this wouldn't conflict with the Family Concert as it would probably draw a different crowd.
- ☀ Kay, Shirley & Rebecca met regarding having artists painting downtown. They are going to contact several artists and send out a press release to solicit artists to paint downtown Warner. Finished works will be hung in the WHS exhibit this summer. Artists may offer their work for sale and the commission will be split between the artist and WHS. The group agreed that was a great idea!

### Spring Into Warner – May 16 Update and Action Items

- ☀ Rich Stanley reported that the Fire Dept and Foot Hills are holding "First Responder Appreciation Day" where the wait staff will wear PD and FD attire and anyone coming in with first responder clothing will get a free cup of coffee or soda with their meal. **It is important that we include this in all advertising to get the word out.**
- ☀ White Mountain Gourmet Coffee is hosting a "Make Your Own Sundae" stand at Brookside. **They are also looking for artists at the shop if anyone knows of anyone who might be interested.**
- ☀ Linda Flanders of Colby Realty said they are interested in participating. **Action Item: Laura will e-mail Linda the participation form.**
- ☀ It was suggested that we have a sign at either end of town like the FFF has. **Action Item: Shirley will check with Steve Main on pricing.**
- ☀ Shirley asked if Paul would be interested in making wooden sunflowers. **Action Item: Laura will ask.**
- ☀ Cheryl reported that Angela is providing the jail and Kevin is rounding up volunteers for "arresting" people. Cheryl's got it all under control!

- ☀ Advertising – Cheryl is going to do different shaped ads to get attention (vertical rather than horizontal) and will add a line at the bottom of each ad telling people to bring the ad with them to receive 10% discount at retailers (artisans not included). Each one will be coded so we can track where they came from.
- ☀ Faith has made up and e-mailed out a 4-up postcard to be copied, cut and distributed for people to pick up. It's a "save the date" type of message with a general list of what's going on.
- ☀ Laura has posted a schedule of events on the WBA website which will be updated as needed. She also made up a poster and started the program of events.
- ☀ **Be sure to send the name(s) of your artist(s) who will be doing demos at your shops to Laura so they can be included on the schedule of events!!**

**Outstanding Action Items**

- Radio Broadcast of Spring into Warner – Megan
- Cheryl will contact Brown Realty & Exit 9 businesses to see if they are interested in participating.
- Angela will contact Colby College about a free spot on their radio station.

**Draft Schedule for Spring Into Warner**

Date/Time	Activity/Location	Committee Members
<b>Friday, May 15</b>		
5 – 7pm	Dinner The Foot Hills	Deb
7:30pm	Barn/Contra Dance Featuring "Two Fiddles" from Canterbury NH Sponsored by WBA & Warner Parks & Rec	Faith/Retailers
<b>Saturday, May 16</b>		
9am – 1pm	WWC Annual Plant Sale Town Hall – Out Front	WWC (Cheryl & others expressed interest in helping with displays.
9am – 5pm	Open Studio Pottery, Oriental Kirigami, Victorian ?? 46 West Main Street	Judy Nolen
9am – 3pm	Barn Sale Warner Historical Society	Rebecca
9:30am – 2pm	Book Sale Pillsbury Free Library	Nancy Ladd
10am	Fireman's Relay Race for Kids NHTM Parking Lot	Rich Stanley
10 – 11am	Molly Trayner, Fiddle Upton Chandler House Museum	
10am – Noon	Make & Take Fairy Wands Rowe Mountain Fair Trade – Front Porch (Fee for materials)	Megan

10am – 2pm	Craft Activity for Kids – Pin Wheels (\$3) and Face Painting (\$2) BookEnds – Front Lawn	Lynn Warner Coop Preschool
10am – 3pm	Building Bird Houses Country Houses	Rhonda Rood
10am – 3pm	Firemens Display Telephone Museum Parking Lot	Rich Stanley
10:30am	Story Time Library	Lynn
10:30am – 12:30pm	KCPA Activities Warner Town Hall (inside & outside) Ballet Performance 10:30-10:45 Ballet Workshop 10:45-11:00 Tennis Shoe Tap Workshop 11:00-11:15 Tumbling Performance/Wkshp 11:15-11:30 Irish Performance/Wkshp 11:30-11:45 Jazz Workshop 11:45-12:00 Musical Theatre Perf/Wkshp 12:00-12:15 Lyrical Lord of the Rings/Jen Solo 12:15-12:30	Angela
10:30am – 12:30pm	Cookie Decorating FootHills	Deb
11am	Yoga Workshop NH Telephone Museum Community Room	Faith
Time?	Lunch United Church of Warner	Lon, Paul
12:30pm	Story Time Library	Lynn
1 – 2pm	Children’s Show – KCPA Little Red Meets the Wolf Sisters \$3 pp / \$20 max per family Warner Town Hall	Angela
1 – 2:30pm	Bradford Bog People Rowe Mountain Fair Trade	Megan
2pm	Fireman’s Relay Race for Kids NHTM Parking Lot	Rich Stanley
2 – 3pm	Molly Trayner, Fiddle Upton Chandler House Museum	
2 – 4pm	Folk Fusion Wingdoodle Lawn	Angela
2 – 4pm	Teddy Bear Tea The Maples	Cheryl
3:30 – 5pm	Family Concert To Benefit Jim Mitchell Community Park Warner Town Hall	Katharine
5 – 8pm	Dinner The Foot Hills	Deb

All Day	Relaxation Station Featuring Chair Massages & Ionic Foot Bath Demos Therapeutique Massage & Body Work	Nina
All Day	Build Fairy Houses Brookside	Sandy, Mike, Lynn, Megan
All Day	Make Your Own Sundaes Brookside	Richard, Mike
All Day	<b>Artisans @ BookEnds</b> Gigi Laberge – Fun & Funky Art Jewelry Ruby Retro – Fun Creations from Oilcloth Becky Ances & Ryan Wilson from The Moo-Can Fan Club featuring their newest book “Sword of the Samurai”	Katharine
All Day	<b>Artisans @ Brookside</b>	Mike
All Day	<b>Artisans @ Country Cobwebs</b> Cathy Bixby – Reiki Demo Judy Courser – Baked Goods Kathy Dalrymple – Local Photography & Cards Denise Green – Artist Linda Hall – Assorted Fabric Artisan Robin Hoyt – Basket Maker Demo Eleanor Kimball – Plants & Info Ellen Paulen – Jewelry with a twist Christine Peterson – Glass Jewelry Jewel Ricard – Folkart Painting Roberts Greenhouse – Plants for the Garden Lou Schuller – Organic Seedlings Deb Six – Primitive Artisan, Garden Art	Shirley
All Day	Whimsical Head Garlands To be made by & for the children! Country Cobwebs	Shirley
All Day	<b>Artisans @ Upton Chandler House</b>	Rebecca
All Day	<b>Artisans @ Each Shop</b> Pooch Baker, Wood Carving, NHTM	Each shop owner responsible for their own artist.
All Day	Locks of Love Pandora’s Locks	Stacie
All Day	Jail Fundraiser	Cheryl, Kevin, Angela
All Day	Artists painting downtown	Rebecca, Shirley, Kay
All Day on the Hour	Bell Ringing United Church of Warner	Lon, Paul
All Day	Dream Catcher Workshop MKIM	Shawn

## **Other Business**

Deb is interested in putting together a Customer Loyalty Card for any shops interested in participating. The group tossed around some ideas and Sandy suggested we let it percolate and discuss at the next meeting. Also percolating is the Summer Dog Show.



## **Percolating Issues**

Customer Loyalty Card  
Summer Dog Show – Kay  
Signs – Land-Owners (Mike), Citgo – (Rick)  
Retailers Flyer/Post Card – Marketing Committee  
Sub-Committee – Fundraising