

Warner Retailers

Meeting Minutes – February 27, 2009

Present:

Nina Glendinning, Therapeutique
Laura French, NHTM
Kay Steen, Wingdoodle
Rebecca Courser, WHS
Mike McChesney, Kearsarge Market/Brookside
Megan Hunt, Rowe Mountain Fair Trade
Lon Thorpe, United Church of Warner

Next Meeting
Friday, March 6, 2009
8:30 a.m. at
White Mountain
Gourmet Coffee Café

Spring Into Warner – May 16

- ☀ The Barn Sale will be open from 9am-2pm.
- ☀ We nixed the idea of a parade. The group felt we were trying to do too much in one day, plus we didn't want to stop traffic coming into town. We will still do something to honor Fire, Police and EMTs.
- ☀ White Mountain Gourmet Coffee will be offering coffee and ice cream at Brookside in a "fairy" type of set-up.
- ☀ Rowe Mountain will be making wands.
- ☀ Megan suggested getting some local teens to help out with the event. **She will give this some more thought.**
- ☀ Megan suggested we get a radio station to come broadcast for the day. **She will look into this.**
- ☀ Lon Thorpe attended on behalf of the Church to see how they might participate in the day. Suggestions included showing Fairy movies, church supper, lunch or breakfast, handbells, bake sale.
- ☀ Someone suggested having a May Pole.
- ☀ **Nina will contact Simonds School about their clothing sale.**
- ☀ **Laura will contact the Fire Dept. about doing a modified fireman's muster.**
- ☀ **Mike will continue talking with the bike race people to determine if we can do it this year or if we should wait until next year.**

Other Business

Advertising – The Kearsarge Magazine ad needs to be paid for (\$500). **Action Item:** *Cheryl will e-mail all participants with the amount due.*

Note – when I got home I had an e-mail from Cheryl saying that the following businesses owe \$40 for the Kearsarge Magazine ad:

All Signs	MKIM
Artisans at Brookside	NHTM
BookEnds	Rowe Mt. Fair Trade
Country Cobwebs	The Maples
Faith (?)	Therapeutique
Kearsarge Market	White Mt Coffee
Kearsarge Performing Arts	Wingdoodle

CANDIDATES NIGHT – the WBA is sponsoring a candidates night on Thursday, March 5 at 7:00 p.m. at the Warner Town Hall. Laura previously sent an e-mail which included a url where you can download the poster to hang in your shop. **Don't forget to hang a poster in your shop window and talk up this event!!**

Draft Schedule for Spring Into Warner

Activity	Time/Location	Committee Members
Barn Dance	Friday, May 15	Faith/Retailers
WWC Annual Plant Sale Need to coordinate with KCPA	9am-Noonish In front of Town Hall	WWC (Cheryl & others expressed interest in helping with displays.
Barn Sale	9am-2pm WHS	Rebecca
Yoga Workshop	11am NHTM Comm. Room	Faith
Teddy Bear Tea	2-4pm The Maples	Cheryl
Story Time	Times TBD Library	Library Lynn, Kay
Craft Activity for Kids – Pin Wheels	Time & Location TBD	Lynn
Artisans	All Day Brookside Country Cobwebs Upton Chandler House	Mike, Shirley, Rebecca
Artisans @ each shop	All day	Each shop owner responsible for their own artist.
Cupcake/Cookie Decorating	Time? Foot Hills	Deb
Fairy Houses	All Day Location?	Sandy, Mike, Lynn, Megan
Modified Firemen's Muster or Demo	Time? NHTM Parking Lot?	Laura, Nina

Other ideas to explore:

- ☀ Teddy Bear Clinic (@ Family Tree Healthcare)
- ☀ Jail fundraiser for local charity (Cheryl)
- ☀ Book Ends
- ☀ Bubble Blowing (Sandy)
- ☀ Art Contest for downtown Warner painting to be used in marketing (Sandy/Rebecca)
- ☀ Invite all town organizations to an organizational meeting to see if they want to participate in the days' activities (Shirley, Laura)
- ☀ Electronic Signs to advertise event
- ☀ Vermont musician (Kay)
- ☀ Musical entertainment

Outstanding Issues

Signs – Men’s Club, Land-Owners, Citgo

Retailers Flyer/Post Card

Sub-Committee – Fundraising

NHPR Sponsorship

NH to Do October advertising (deadline August 15)