

Warner Retailers

Meeting Minutes – November 21, 2008

Present:

Laura French, New Hampshire Telephone Museum
Shirley Brown, Country Cobwebs
Lynn Madigan, Warner Preschool
Kay Steen, Wingdoodle
Rebecca Courser, Warner Historical Society
Megan Hunt, Rowe Mountain Free Trade
Carolyn Beverly, Mary Kay Cosmetics
Shawn Olson, MKIM
Cheryl Blais, The Maples
Angela Tarleton, KCPA
Richard Clarke, White Mountain Gourmet Coffee
Steve Main, All Signs & Gifts

Next Meeting
Wednesday, Dec. 3
8:30 a.m. at
White Mountain
Gourmet Coffee Café

Recap of Action Items

- ☉ Kay's contact, Richard MacLeod, has a Santa Suit and Popcorn Machine and may be able to participate in the weekend's event.
- ☉ Laura and Katy have been working on the map. It will be finalized on Monday.
- ☉ Megan will drop off the posters in Bradford once they are ready.
- ☉ Rebecca reported that the Church is holding their fair the week before our event.
- ☉ Steve brought "Shop Local" banners and they are for sale for \$5. If anyone is interested in purchasing one e-mail Steve and let him know. They will be ready for pickup at the store on Main Street.
- ☉ Laura contacted Lynette Goss about her son Ben playing. She will check with him and get back to us.
- ☉ Lynn confirmed Story Hour at the Library.

Holiday Shopping Weekend

Advertising & PR – Shirley and Cheryl will coordinate advertising. Shirley will let Cheryl know where the ads need to go, what size and deadlines and Cheryl will e-mail them.

Angela suggested displaying the Holiday Raffle Gift Basket at the Nutcracker along with pre-stamped passports. **Lynn, Shirley, Steve and Angela will coordinate.** After the production the basket will be on display in the window at White Mountain Gourmet Coffee.

Angela suggested contacting Ernie Mills at KRHS to see if the Men's & Women's Choirs would be interested in performing. **Laura will get in touch with him.**

Horse-Drawn Holiday Hay Ride – The group agreed to offer hayrides from 10am-2pm on Saturday. Thank you to the following businesses who will help sponsor: White Mountain Gourmet Coffee (LEAD Sponsor – THANK YOU!!), Warner Historical Society, The Maples, Wingdoodle, Brookside, Rowe Mountain, New Hampshire Telephone Museum. As their sponsorship All Signs will make a banner for WMGC to hang on the side of the wagon. **Mike McChesney will coordinate with the horse company. Sponsor checks should be made payable to Mike.**

The WBA is providing \$250 for this event. \$150 will go towards the Hay Ride. The remaining \$100 will go towards advertising.

Outstanding Action Items

- ☉ Nina and Sandy said that both of their kids may be willing to dress up as elves to direct people to Brookside.
- ☉ Laura will contact Peter Bates about using the electronic sign to advertise this event.
- ☉ Laura will contact the Firemans Museum to see if they want to do anything during the weekend.
- ☉ Laura will notify the Warner PD about the event.

The current list of scheduled activities includes:

Build a Snowman and Face Painting – Town Hall 10 a.m. to 2 p.m. Saturday/Sunday

Make & Take Book Marks & Gift Tags – Wingdoodle all day Saturday/Sunday

Story Time – Library 10:30 a.m. & 12:30 p.m. Saturday only

Horse-Drawn Holiday Sleigh Rides & Bon Fire 10 a.m. to 2 p.m. Saturday only

Door Prizes and Folding Paper Peace Cranes – Rowe Mountain all day Saturday/Sunday

The Maples Open House – 1-5 p.m. Saturday/Sunday

Other Business

Shirley reported that the magazine deadline for the NH To-Do ad is December 15; the deadline for businesses to participate is **December 7 (FIRM)**. Committed businesses @ \$100 so far include Country Cobwebs, NHTM, Rowe Mountain, The Maples, Kearsarge Market, Wingdoodle. *Anyone else who is interested should contact Shirley by December 7.*

Megan talked about an advertising offer from NHPR. She will e-mail the information to everyone for further discussion at the next meeting.

We would like to put a calendar of events on the retailer's portion of the WBA site.

REMINDER

Decorating the town hall for the Festival of Trees will take place Friday, November 28 at 5:00 p.m.

Ginger is accepting donations for raffle prizes for the Preview Party.

Outstanding Issues

Signs – Men's Club, Land-Owners, Citgo

Retailers Flyer/Post Card

Sub-Committees – Advertising, Fundraising