

Warner Retailers

Meeting Minutes – November 14, 2008

Present:

Nina Glendinning, Therapeutique
Laura French, New Hampshire Telephone Museum
Sandy Bartholomew, BeezInk
Shirley Brown, Country Cobwebs
Lynn Madigan, Warner Preschool
Kay Steen, Wingdoodle
Rebecca Courser, Warner Historical Society
Marc Violette, TDS Telecom, WBA
Rick Stewart, Rowe Mountain Free Trade
Fay Torro, The Rolling Pin

Next Meeting
Friday, November 21
8:30 a.m. at
White Mountain
Gourmet Coffee Café

Holiday Shopping Weekend

Advertising – Shirley reported that the copies have been made and dropped off for the Boscawen, Salisbury and Webster papers. Thanks Rebecca and WHS!!! The ad has also been submitted to the NH To-Do magazine. We currently have \$1550 in the budget for advertising with the possibility of getting a little more from potential \$50 sponsors and the WBA. This is less than last year but the group agreed that we should still be in the same publications because they cover a good area. We will reduce the size of the ad for some publications to save money. We will make the final advertising decisions at next week's meeting.

Recap of Action Items

- ☉ Kay will talk with Ginger about the Santa Suite and will ask her contact about the popcorn machine.
- ☉ Country Cobwebs will donate the basket for the gift basket raffle.
- ☉ Laura has contacted Martha Mae about the map. She created the map and Katy did the words. Martha is willing to update the map if Katy can do the wording. *Laura will coordinate with the two of them.*
- ☉ *Need someone to drop posters off at the Inns in Bradford for distribution at their Victorian Weekend which is the same time as our Shopping Tour.*
- ☉ *Need someone to contact Jane Bliss concerning the Church Fair.*
- ☉ Rebecca reported that they have sold one space and have several others who have expressed interest in space at the Upton Chandler House. No report on how Brookside is doing.
- ☉ We talked about purchasing flags with the "Shop Local" decal on them. Steve Main said he could make banners with grommets which might be less costly than the flags. *Steve will work up a price and let the group know.*

Other Stuff

- ☉ Nina and Sandy said that both of their kids may be willing to dress up as elves to direct people to Brookside.
- ☉ *Laura will talk to Lynette Goss to see if her son, Tim, is interested in playing his instruments.*

- 📍 The library is doing a story time. *Lynn will find out the exact times so that it can be included on the map/schedule of events.*
- 📍 Shirley will work with Cheryl on PR announcements. We need to remember to send something to Neil Nevins for the Town Crier section of the Concord Monitor.
- 📍 Laura will contact Peter Bates about using the electronic sign to advertise this event.
- 📍 Laura will contact the Firemans Museum to see if they want to do anything during the weekend.
- 📍 Laura will notify the Warner PD about the event.
- 📍 Shirley offered space for someone to sell Preview Party tickets during her Open House which takes place the weekend after Thanksgiving.

The current list of scheduled activities includes:

Build a Snowman and Face Painting – Town Hall 10 a.m. to 2 p.m. Saturday/Sunday
 Make & Take Book Marks & Gift Tags – Wingdoodle all day Saturday/Sunday
 Story Time – Library 10:30 a.m. & 12:30 p.m. Saturday only (tentative)
 Sleigh Rides & Bon Fire (tentative)

Other Business

Shirley reported that the NH To-Do Magazine has a special 3-month advertising deal for \$600 where we would get a ½ page ad the first month (February) and ¼ page ads the following two months. The group thought it would be a good idea to advertise the Valentine’s Victorian Weekend as well as Spring Into Warner. The following businesses have committed to a maximum participation rate of \$100: Country Cobwebs, NHTM, Rowe Mountain, Wingdoodle. Shirley will contact NH To-Do and confirm our participation. Action Item: Be thinking of ideas for the Valentine’s Weekend. Suggestions have included a catered dinner, a Victorian tea and the Men’s Club dance.

Spring Into Warner – Sandy thought it would be a good idea to have a high-end antique flea market at the Town Hall.

We should be sure to let other groups know when our events are taking place so that they can take advantage of the crowds.

REMINDER

Decorating the town hall for the Festival of Trees will take place Friday, November 28 at 5:00 p.m.

Ginger is accepting donations for raffle prizes for the Preview Party.

Outstanding Issues

Signs – Men’s Club, Land-Owners, Citgo
 Retailers Flyer/Post Card
 Sub-Committees – Advertising, Fundraising