

Warner Retailers Meeting
Wed. March 6, 2013
8 am at Pillsbury Free Library

Attending: Faith Minton (MainStreet Warner, Inc), Rebecca Courser (WHS), Angela Tarleton (KCPA), Nancy Ladd (Library), Carolyn Bullock (MKIM), Martha Thoits (Church), Stephanie Hertzog (Velvet Moose), Laura French (KACC, NHTM), Megan Hunt Stewart (Fair Trade).

[1.] **February vacation Warner Family Fun Week** participation: light attendance but the weather was up and down. The library had 12 for Book Nook group, 11 for Dr. Seuss program, 2 for Game day, and the movie was cancelled due to the storm. Faith had 7 for kids' yoga, MKIM had 9 for snowshoeing, NHTM had 7 for Dr. Bell's birthday party, WHS Ski Tow program had about 40. Velvet Moose Sunday music was the same as usual. Book store, skating and Old School PE event success unknown. **S.I.W. Participation Forms:** Rebecca presented copies of the participation forms she worked on with Laura and Stefanie. The forms have been streamlined and made much easier to read, with fewer categories than the first draft. On the Business sponsor form it was decided to add a less expensive participant category for civic / non-profit groups (such as PTO and scouts). On the Artist form, it was decided to move "demonstrator" to the free "plein-air artist" section (no cost to participate). The posted deadline will be April 1, and the participation application forms will be available by March 16(?) at <http://kearsargechamber.org/warner>. Emails and applications to <mailto:SIW@kearsargechamber.org> will be handled by Laura. **Save the Date and artist recruitment posters:** Faith offered to do layout – Nancy will send the drafts to her. "Save the Date" will be added at the top – these are to be replaced eventually with ad posters detailing artists, events and sponsors (after April 1 deadline). Sandy will send fresh images of the Sunflower. Finished forms will get sent to Dan Watts for the KACC/Warner web page and to members for distribution. Nancy will create a list of non-profit group email addresses for PR and participation notices.

[1.] **Other:** Faith reported on the status of MainStreet Warner, Inc, of which she is a board member. She also mentioned that due to the group's name "Warner Retailers", there is an impression by other MSW inc. members that non-profits are not members. This is a point that has been discussed before, since the group has many non-profit groups (Museums, church, Library) active within it. She feels that activities promoted by the "retailer" group such as Spring into Warner are definitely in step with the goals of MainStreet Warner Inc. It was decided to discuss the group name again at the next meeting.

[1.] **Next meeting: 8 am Wednesday, March 13 at Velvet Moose.**Topics:Name of group?
(include Non-profits, etc).Music performances and grants or Sponsors.Spaces for setups.