

KACC Retailer's Meeting – April 14, 2011

In attendance:

Melissa Moran, Clovis Moon Café
Carolyn Bullock, MKIM
Martha Thoits, UCC Warner
Nancy Ladd, PFL
Betty Desmarais, LizzyStitch
Laura French, NHTM

Next Meeting
Thursday, April 21, 2011
@ 8:30 a.m.
Clovis Moon Café

Action Item Review

Faith talked with Katharine about the conflict between Annie & The Natural Wonder Band and the Book Release Party. The Book Release Party has been changed to noon. Katharine indicated that their party is something that people can wander in and out of, so it shouldn't be a problem to run it at the same time as other events. **Action Item: Laura to make the change on the Schedule of Events.**

Faith and Lynn were able to secure sponsorships for Annie & The Natural Wonder Band from Sugar River Bank, Brown Family Realty and a grant through the Sibley Wilkins Fund so there will be no cost to us and admission will be free.

Angela has arranged a time to do the Kearsarge Chronicle spot.

Melissa is still working on the signs for Exit 7; Laura will talk with Pete Bates about the electronic sign as the event draws closer; Cheryl will arrange to have the wooden signs placed at each end of town.

Laura e-mailed each artisan and let them know their location. The intent is to have the map finished by May 1 and Laura will send it to the artisans so they can actually see where they will be.

Still need someone to organize the basket raffle if we decide to do that.

Spring into Warner – May 14, 2011

Nancy reported that the 4H is interested in helping out at Spring into Warner. They just need to know when and where. It appears that they will initially be needed at Brookside to help with Fairy Houses. **Action Item: Nancy to let them know to be at Brookside around 10.**

The group reviewed the ad created by Adele at Wingdoodle. A few changes were needed – removing one business name, adding one and correcting a couple others – and then it will be ready to go to print. **Action Item: Carolyn will contact Adele with the changes. She will also talk with Adele about poster sizes, quantities and who will be printing them.**

Local Motion will be doing Kids Yoga from 2 to 2:30 and Restorative Yoga from 2:30 to 3. KCPA is adding a Karate Demo and removing the Lyrical Performance/Workshop. **Action Item: Laura to update the schedule and forward to Dan for posting on the website.**

Nancy pointed out that we still have a participation deadline posted on the website even though we are accepting artist participation on an on-going basis. **Action Item: Laura will change the form and send to Dan for posting on the site.**

A question was raised about who is responsible for putting out the pedestrian signs on Main Street. The group thought it would be a good idea to make sure those are out.

Action Items: *Martha will talk with the Church about their sign; Melissa will talk with the Town about the sign that goes out in front of the Café.*

We have had to scratch the bouncy house because it requires insurance and no one wants to ensure it. The Fire Dept. will definitely have their truck set up at NHTM and may try to do some “firefighter games”. They are brainstorming and will get back to us.

Action Item: *Laura will e-mail the PD to give them a heads up about the event.*

Melissa said they would advertise the event on their sandwich board. Action Item: Laura will remind her a week prior. 😊

Other Business

Angela reported via phone call that WYSA is unable to sell concessions at the Mayfest Concert the following weekend and wondered if the Retailer Group wanted to sell snacks to raise money for advertising. The attendees at the meeting didn’t want to decide on behalf of the whole group. Other suggestions included the music department at the high school or other local groups. Angela wanted the Retailers to have first option. **Action Item: *Laura will e-mail the Retailer Group to see if there is interest/person-power.***