

## Warner Retailer Meeting

February 10, 2011

Martha Thoits - UCC Warner  
Shirley Brown - Country Cobwebs  
Rebecca Courser - WHS  
Nancy Ladd - PFL  
Kay Steen - Wingdoodle  
Betty Desmarais – LizzieStitch  
Melissa Moran – Clovis Moon Café  
Nina Glendinning – Therapeutique  
Megan Stewart – Rowe Mtn Fair Trade  
Laura French – NHTM  
Anastasia Glavis – WFFF  
Sherry Thomas - WFFF

Next Meeting  
Thursday, February 17  
8:30 a.m. @ Clovis  
Moon Cafe

## Warner Fall Foliage Festival

Anastasia and Sherry joined our meeting to discuss how the Retailers and the Festival Committee can work together. They are looking at every aspect of the Festival to find ways to streamline it, make it more “user-friendly”, improve communication, etc. and wanted to get some input from our group. Lots of good ideas were thrown out and it was a productive meeting. We all need to keep in mind that it is one weekend a year and it is for the GOOD of Warner!! We will continue communications between the two groups throughout the year. An added benefit to being a Festival Sponsor is a link from their website to each sponsor’s site. The retailers can help by including a link to [www.wfff.org](http://www.wfff.org) on their sites.

## Discover the Heart of Warner Valentine’s Event - Saturday, February 12, 2011

- ♥ There are a couple of businesses who need the wooden heart signs. **Action Item:** *Laura will send out an e-mail to see if any non-participants have one from last year that they could share.*
- ♥ Electronic Sign – **Action Item:** *Laura will e-mail Angela the phone number of who to contact for the sign.*
- ♥ Horse & Carriage – **Action Item:** *Laura will call Brian Erickson about using the bigger carriage rather than the one for two.*
- ♥ Schedule of Events – **Action Item:** *Laura will e-mail the schedule of events to all retailers.*
- ♥ Skating @ Riverside Park – Mike Cook checked and the skating will be available, weather permitting.
- ♥ Reminder – if people do a Bingo Blackout (hit all of the stops) they get two extra chances at the grand prize. **Action Item:** *Laura will e-mail the half sheet for people to fill out for their extra chances.*

## Spring into Warner – Saturday, May 14, 2011

Angela reported that the High School had changed their prom to May 14, so we either need to reschedule the weekend or reschedule the Battle of the Bands. Shirley reminded us that the date of Spring into Warner had already gone out in previous ads, so we shouldn’t change the date at this point. Next year we will look at scheduling it for the following weekend. We will move the Battle of the Bands to the following weekend and use the SIW to help advertise the event.

Brookside would like to be a hub at SIW and will have music, artisans and fairy houses. Mike will also be sponsoring the Horse & Carriage ride.

Angela and family will be building a fairy house and a leprechaun house for kids to go into. Nina said they could possibly locate them at Brookside. **Action Item:** *Angela is looking for items to go in the house, i.e. little furniture, tea sets, etc.*

The library is celebrating their 120<sup>th</sup> anniversary this year and may offer architectural tours of the building. Nancy talked to Katharine about having some sort of author/illustrator there for the day. Katharine will give it some thought.

KCPA will do their demonstrations and workshops as in the past.

Laura has developed a draft participation form. **Action Item:** *Laura to e-mail the form to the group for input and suggestions.*