

## KACC Retailer's Meeting – January 28, 2010

### In attendance:

Kay Steen, Wingdoodle  
Nina Glendinning, Therapeutique  
Shirley Brown, Country Cobwebs  
Laura French, NHTM  
Cheryl Blais, The Maples

**Next Meeting**  
**Thursday**  
**February 11 @ 9:00 a.m.**  
**at the**  
**Telephone Museum**

### Valentine's Event

- ♥ Shirley contacted Brian Erickson of Contoocook who will provide the horse and wagon from 11 a.m. to 2 p.m. weather permitting. If the weather is good he'll go longer for the same price of \$250. **Action Item:** *Cheryl will talk to Mike and extend their offer for him to come and select the wagon he likes. She'll also talk to Mike about the banner and see if he can meet them on the day of the event.*
- ♥ White Mountain Gourmet Coffee will be a Bingo stop.
- ♥ Everyone liked the Bingo Card that Nancy came up with. **Action Items:** *Laura will tweak the schedule and add a blurb advertising "Spring Into Warner"; Laura will then e-mail the card to Cheryl along with the downtown map and Cheryl will put the map on the back side. Shirley will coordinate printing.*
- ♥ Bradford Bog People are not available. **Action Items:** *Kay will speak with Ben and Fiona about playing their violins; Cheryl will talk with a keyboardist from Magdalen.*
- ♥ Cheryl will print the poster and distribute.
- ♥ Don't forget to get your basket items to Shirley!!
- ♥ We will do a dry run with all Bingo Stops and give out instructions on how the whole day will work. Action Item: We need to assign Bingo numbers to the businesses.

### Spring Into Warner

- ☀ We will use a Fairy theme again this year.
- ☀ It was agreed that we should do a formal request for juried artisans and charge them \$50 for a booth. Action Item: Laura will make up a form to be sent out, posted on the website, etc. She'll also ask Dan if there is a way to track the number of hits on the form.
- ☀ Businesses who want to sponsor someone to do demonstrations on their front lawns can do so without charging the artisan. If they are selling their items then they should be charged or asked to contribute to the advertising in some way.
- ☀ Cheryl will do the jail again with all proceeds benefiting the food bank. She will send out a notice ahead of time encouraging local businesses to lock someone up.
- ☀ Last year we discussed the need for more trash cans along Main Street. We would like to have businesses "adopt-a-trashcan" and have artists paint them. We could use them year round.
- ☀ We need to be sure to include the Warner Womens Club Plant Sale in all advertising.