

Warner Retailers Meeting

January 14, 2010

Present:

Susan Beere, Artist
Kay Steen, Wingdoodle
Laura French, NHTM
Nina Glendinning, Therapeutique
Cheryl Blais, The Maples
Nancy Ladd, PFL
Faith Minton, Yoga

NEXT MEETING
Thursday, January 21, 2010
9:00 a.m.
At the Café

Review of Action Items

Angela has reserved the town hall and will offer a ballroom dance workshop in the afternoon and is looking into providing some sort of hip hop or other type of dance workshop for teenagers.

Nancy e-mailed the suggested Bingo Card prototype for everyone's review. The group agreed that it should be printed on a half page with the schedule of events listed on the other half. That way, if people turn in their completed bingo cards early they will still have the schedule of events to hold onto.

Depending on the number of participating businesses, customers will need to visit at least 4 locations in order to fill in their bingo card. All cards must be turned in to the Telephone Museum. Each business will hand out some sort of candy to each person who presents a bingo card. They will only get their card stamped once they have located the heart tile at the location (a clue will be provided by each participating location). When they turn in their completed card they will be given a choice of treats to choose from. All cards will be entered into a drawing to win a gift basket.

Laura sent out the e-mail and participation form. So far we have received money from:

NHTM
Rowe Mountain Fair Trade
Therapeutique
Wingdoodle
Foot Hills
Faith Minton (who is participating but will not be a bingo stop)

Laura has not yet e-mailed the list of contacts from the Holiday Shopping Tour but will do so ASAP.

Food Pantry Collection Cans (Megan) – no report.

Valentines Advertising Schedule, Budget & Ad Design – Cheryl will pull this together and have it ready for the next meeting.

Valentines Day Schedule of Events (as of 1/14/10)

Yoga for the Heart 11:00 a.m.
Faith Minton at NHTM

Chinese New Year Craft 11:00 a.m. & 1:00 p.m.
Library

Make & Take Craft and Coloring Contest Judging All Day
Wingdoodle

Dance Workshop 2:00 p.m. (?)
KCPA at Town Hall

Dinner 5:00 to 6:30 p.m.
The Church

Dance 7:00 to 10:00 p.m.
Town Hall

The group decided against having the horse and carriage for this event. We thought it would be better to keep that solely as part of the Holiday Shopping Tour to keep it special.

Action Items for Next Meeting:

- Kay will coordinate collection of Gift Basket items and will talk with Shirley about assembling the basket as she has done in the past.
- Laura will give the final business participant names to Susan by 1/18/10 so she can complete the hearts.
- Cheryl will contact the owners of the Perkins Hardware building to see if they are going to participate in this event.
- Cheryl will create the ad schedule, budget and design.
- Everyone needs to dig out their heart signs from last year so that participating bingo stops can have them outside.

