

Minutes, Board Meeting KACC July 6, 2016

Attendees: Patrick Miller, Dan Watts, Steve Putnam, Mary Watts

Meeting opened at 5:30pm, at the Hopkinton Library.

Treasurer's report: Cheryl absent, Dan confirms checking account is healthy, approximately \$8000. Patrick replied that we are in a healthy state.

We discussed the newsletter. All agree that Emma is doing a great job, newsletter is professional in appearance, reads well, and is receiving good reports. A concern has been voiced regarding the balance of Warner businesses and events, against those from the wider Kearsarge area. We discussed some positive methods to improve inputs from some of our quieter, and in some case, newer members, who may not realize they are missing out on some great free marketing opportunities.

Patrick asks if there is any way to send a communication out to those businesses who are not taking advantage of free marketing via facebook, website, and constant contact mailings. Mary will draft a suggested mailing.

Bradford Business Association is considering folding themselves into the KACC. We discussed, voted and approved an agreement to fold the entire list of Bradford Business Association into our current membership rolls, effective immediately, with membership dues paid through February 1<sup>st</sup>, 2017. BBA members that are already in the KACC will receive a membership extension of 7 months.

A discussion on membership dues then ensued, weighing the merits of our current dues, which are \$50 "artisan level", \$70 for non-profit organizations, and \$99 for businesses. A motion was proposed to simplify the membership dues to \$50 for Non Profits and businesses with 4 or less employees, and \$99 for businesses with over 4 employees. Voted and passed by the board.

Business After Hours: This month's BAH is at Area 23 in Concord. Patrick cannot make it, but passed the signs to Dan for transfer to Area 23. Schoodacs has agreed to host a business before hours, on the third Thursday in November, 7-8:30.

We discussed potential spotlight on member feature, as we haven't had one recently, and Everyday Café came up, with a very interesting success story, partnering with Banks Chevrolet. Mary will draft up an article for review.

The upcoming Cruise has not sparked a large amount of interest, and Dan asks if we are at the cutoff date for decision if this event is still a "go". He will confirm with Cheryl. We agreed that if we should cancel, to send a communication to those few who purchased tickets, that there is an event for the visiting USS Kearsarge sailors on Tuesday, August 30. Dan will research, and set up the communication/follow up.

Next meeting agreed upon for Wednesday August 3<sup>rd</sup>, at 6pm, at Sugar River Bank in Warner. Note the later start time. Dan will confirm availability with Ginger at Sugar River Bank.