

Kearsarge Area Chamber of Commerce
Board of Directors Meeting
Hopkinton Library
September 2, 2015

The meeting was called to order at 5:35 by president Patrick Miller. Present were: President Miller; Barbara Lassonde, Secretary; Cheryl Johnson, Treasurer; Dan & Mary Watts, Directors.

There was a discussion on increasing the membership, and Patrick stated he would like to have ten more new members before the directory goes to print on September 15. He would like to focus on retail businesses.

Dan was asked to send a copy of the front and back of the brochure to all board members.

The Treasurer stated she will send an updated Treasurer's Report to board members.

Patrick asked to have a notice of each Business After Hours sent to members the week prior to the event, the week of and the day of the event.

The Secretary reported that the August minutes were approved and are posted on the website.

Per order of the Board, the Secretary wrote a letter to our former Treasurer asking him to step down because he has been unable to fulfill the duties of Treasurer. All pertinent materials and records have been delivered to the new Treasurer, Cheryl Johnson.

The KACC News Flash has been send out six times. With so many upcoming events, Barbara decided it was best to include events in each newsletter, with a limited run of two weeks. She has not received any feedback on the newsletter.

Sailors from the USS Kearsarge visited Aug 31 and Sept 1, and the Chamber provided lunch for them one day. Board members Cheryl Johnson & Barbara Lassonde cooked the meal, and funding was provided by the Nancy Sibley Wilkins Town of Warner of the NH Charitable Foundation.

Patrick stated that the Nominating Committee should be in place by the next board meeting. All current board members whose terms are expiring were asked to consider continuing on the board.

Patrick stated that he has received positive feedback on the Chamber's growth and vitality.

There was a discussion on sponsoring various town activities. A motion was made, seconded and voted that we sponsor the Warner Youth Sports Association with a \$100 donation if they are still in need of a sponsor.

Patrick stated that he will be promoting the Kearsarge Chamber at the Eastern Propane booth at Hopkinton Fair over Labor Day Weekend.

A discussion was held refining the brochure. Dan stated that the cost is \$434, plus \$250-\$300 set-up fee, and it will take two weeks from the final submission to complete printing. The print deadline will be September 15th.

The next Business After Hours will be held from 5:30-7 p.m., September 17 at the Warner Historical Society's Upton Chandler House on Main Street. Notices will be sent to our contacts.

There will be a ribbon cutting ceremony at Schoodac's Coffee Shop on September 30.

The October Business After Hours will be at Cyr Lumber on October 15th.

We are looking for hosts for the November and December Business After Hours.

Mary stated that several volunteers have offered to teach classes this fall, but the dates are not yet finalized. Likely topics are: Computer Technology, Using media to your benefit and Health & Business Insurance. Each instructor will arrange for the location. Patrick asked that we promote these events to all of our contacts and he encouraged reciprocal Chamber announcements with other Chambers.

Dan stated that we now have 392 active contacts who open our emails. Our social media sites and website are in good condition.

There being no other business, the meeting was adjourned at 7:23 p.m.

Barbara Lassonde,
Secretary