



Board of Directors Meeting

Minutes

May 22, 2013

Present: Rhonda Rood, Country Houses (President)
Laura French, New Hampshire Telephone Museum (Secretary)
Cindy Dumais, ReMax
Lynne Haney, Schaefer Mortgage
Elizabeth D’Orazio, Sugar River Bank
Scott Hanwell, DadoPrint
Graham Gifford, New Hampshire Telephone Museum
Sean Bohman, YCN & 3 Biddy’s Pet Treats

Missing: Susan Olsen, Resident Power & Freedom Energy Logistics (Treasurer)
Marc Violette, Violette Property Rentals

Rhonda opened the meeting by introducing our newest board member, Graham Gifford, who has replaced Maryann. Maryann will stay on as an ex-officio board member.

Secretary’s Report – *Laura French*

A motion was made and seconded to approve the minutes from the January, February, and March meetings. No minutes were available from the April meeting. ***Motion passed unanimously.***

Treasurer’s Report – *Susan Olsen*

A motion was made and seconded to approve the Treasurer’s report which Susan e-mailed prior to the meeting. ***Motion passed unanimously.***

Review of Action Items

Susan was going to check to see if anything needs to be done concerning the insurance now that the retailer group is officially a part of the Chamber. – No update.

Committee Updates

Networking – *Elizabeth D’Orazio*

Elizabeth presented an extensive list of coffee talks and business after hours that she has been working on as well as potential new members. The board thanked her for her hard work. Lynn has offered to join Elizabeth in her efforts. ***Action Item: Rhonda will talk with Schoolhouse Café to see if they would be interested in hosting a chamber event.***

Membership – *Cindy Dumais*

Cindy reported that we have 53 members.

Marketing – *Scott Hanwell & Rhonda Rood*

Scott and Rhonda are hoping to have the KACC brochure complete by the end of this month. A lengthy discussion was held concerning the use of LinkedIn, Facebook, and Constant Contact as ways to get the word out about the Chamber. We would also like to produce a monthly newsletter which would include a list of events, announcement of new members, etc. We wondered if it was something that we could hire Dan to do. Graham is also very proficient in social media. The group agreed that we should send out an RFP to see if anyone is interested in taking this on. The general consensus was that we need to start spending some money on marketing ourselves. A suggestion was made to pay someone a flat fee and then commission on each new member that joins.

Action Item: *Laura will draft an RFP.*

Newspaper – *Scott/Rhonda/Laura*

Scott will be producing the next issue of the Kearsarge Happenings, the deadline for which July 15. **Action Item:** *Laura will contact Dan to have the gmail account redirected.*

Blood Drive – *Sean Bohman*

The next blood drive is scheduled for August 14. Warner Power will sponsor.

Other Business

A brief discussion was held concerning the membership dues structure, Festival of Trees donation, Exit 9 signage, and the vacant Vice President's position. All issues were tabled for future meetings.

Next Meeting – Wednesday, June 26 at 5:00 p.m.

Submitted by:

Laura French
Secretary