



Board Meeting Minutes March 20, 2012

Present: Cindy Dumais, Colby Real Estate
Laura French, New Hampshire Telephone Museum (Secretary)
Maryann Plass, Colby Insurance (Vice President)
Rhonda Rood, Country Houses (President)
Marc Violette, TDS Telecom
Laura Buono, Town of Warner
Mike McChesney, Brookside

Missing: Cheryl Blais, The Maples (Treasurer)
Sean Bohman, Heartland Payment Systems
Bob Lutz, LakeView Insurance Agency
Lynne Haney, Schaefer Mortgage
Sue Roberts, Fleece & Flower Farm

Secretary's Report – *Laura French*

Laura reviewed the Secretary's Report from the February 2012 meeting which was distributed previously. A motion was made and seconded to approve the Secretary's report. ***Motion carried unanimously.***

Treasurer's Report – *Cheryl Blais*

No report available.

Review of Action Items

The Business After Hours at The Maples was postponed. Laura F. is working on another one.

Blood Drives – Maryann is working with Laura B. on future blood drives. Maryann will line up volunteers from various entities and they will be listed as sponsors of the drive along with the KACC. There was talk about having our banner up and also having the sponsor names included on the mailing that the Red Cross sends out. Maryann and Laura will also talk with Sean Bohman who has been working on finding volunteers as well.

Member Discount Program – No update.

Committee Appointments & Updates

Education

Laura is working with Dionne Chiropractic to set up the next business after hours. They are interested in the May/June timeframe. MKIM is lined up to do one in July. Laura would like to schedule at least 2 more before the end of the year. Nancy at the library has offered to do an evening session about e-books.

Membership

Laura reported that we picked up 1 new member since the last Board meeting and 6 members have renewed their dues. Rhonda and Maryann will follow up with some of the businesses. Cindy and Laura will work on some of the rest. Dan has been sending out automated reminder messages indicating that unpaid members will be removed from the site April 1.

Marketing

Rhonda had scheduled a meeting with Scott Hanwell of DadoPrinting, and Sean Bohman but it needed to be rescheduled. It was suggested that we ask Dan if he has any way of monitoring the website to see if the traffic has increased since we updated it. Mike suggested that we use the website more to drive people to it. Maryann reported that the membership/benefits rack card is at DadoPrinting.

Newspaper

Deadline for the May issue is April 15. She is going to have DadoPrinting print the next issue.

Town Updates

Laura B. reported that there were about 75 people at town meeting. All of the zoning articles passed. Warner is on the state's financial list for 2016 concerning the Exit 9 traffic study. Engineering is in process for the Safe Routes to School. A meeting will be held with neighborhood folks. The selectmen met with the school board concerning the Simonds School playground project and the school board has decided to postpone it for one year.

Other Business

Fundraising

Mike suggested we have some sort of road race to raise money for the Chamber. Marc and Laura B. agreed so the three of them will work on it. They also talked about "Pond Hockey" with a possible "Battle of the Badges" game. Marc suggested they talk with Sean Bohman, Ernie Brake and Elizabeth Debrowski about the road race.

Spring into Warner

The retailers are doing this event on Saturday, May 19. They had asked if the Chamber would be willing to sponsor a bouncy house. Laura is working on getting information about the cost and also about the liability concerns. It was suggested that we contact Scott Miller of Webster to see if we could have him rent it and work off his insurance. It was pointed out that the Chamber could still get sued. **Action Item:** *Maryann will look into the cost of insuring a bouncy house.*

Sunapee Chamber

They have a Black Fly Tournament scheduled for May 17. Laura suggested running an ad for it in the Kearsarge Happenings and much discussion followed as to whether there should be a charge. Some felt we should promote each others' events but it was pointed out that the paper isn't making money and we struggle some months. **Action Item:** *Rhonda and Maryann will talk with Jen.*

They have also scheduled a Business After Hours on the Mt. Sunapee and want to do a joint venture. Rhonda is having discussions with them relative to what we want to contribute.

Next Meeting

Tuesday, April 17, 2012 @ 8:00 a.m. at the Chamber Office.

Meeting adjourned.

Submitted by:

Laura French
Secretary
