

Board Meeting Minutes February 21, 2012

- Present: Sean Bohman, Heartland Payment Systems Laura French, New Hampshire Telephone Museum (Secretary) Lynne Haney, Schaefer Mortgage Maryann Plass, Colby Insurance (Vice President) Sue Roberts, Fleece & Flower Farm Rhonda Rood, Country Houses (President) Marc Violette, TDS Telecom Jennifer Tockman, Lake Sunapee Region Chamber of Commerce (Guest)
- Missing: Cheryl Blais, The Maples (Treasurer) Cindy Dumais, Colby Real Estate Bob Lutz, LakeView Insurance Agency

Rhonda opened the meeting at 8:15 a.m. with introductions of new board members and of our guest.

Secretary's Report – Laura French

Laura reviewed the Secretary's Report from the January 2012 meeting which was distributed previously. A motion was made and seconded to approve the Secretary's report. *Motion carried unanimously.*

Treasurer's Report

No report available.

Review of Action Items

The donation check of \$586.35 to the Warner Beautification Fund was mailed to the Town Office.

The transfer of duties has taken place between Cindy and Cheryl, so Cheryl is now officially the treasurer.

Laura e-mailed Laura Buono to see if there were any contested races in the Town of Warner but hasn't heard anything back. Marc said there was one contested race – that of the Town Clerk's position. After much discussion we decided not to hold a Candidate's Night in Warner. Sue asked if we could moderate one in Webster as they have many hot issues and a contested Selectmens race. Marc said the only date he had available before the voting took place is March 1. <u>Action Item</u>: Sue will e-mail the appropriate people in Webster to see if that works for them.

Cheryl was not available to provide an update on the Member-to-Member Discount Program.

Committee Appointments & Updates

Education

The goal is to offer 4 Business After Hours and 3 Coffee Talks. After some discussion it was agreed that the Coffee Talks should probably be held in the evenings as they have not been very well attended in the mornings. There is one BAH scheduled for March 29 at The Maples. Dionne Chiropractic has expressed interest in holding a BAH as well. Laura and Sue will work together on this committee.

Membership

Laura reported that we picked up 1 new member since the last Board meeting and 11 members have renewed their dues. 2 previous members rejoined. Cindy previously offered to work on membership this year. Lynne volunteered to work with Cindy.

Marketing

Rhonda's goal is to publish the membership brochure this year. Sean offered to work on the committee with her. Marc continues to market the Chamber when he is out and about at his various meetings. Rhonda asked that Marc do the public speaking to which he agreed.

Newspaper

Maryann and Rhonda continue to head up this committee.

Town Updates

Marc reported that the Warner budget process is complete and ended up flat. There are some business friendly zoning ordinances coming up that he encouraged everyone to vote in favor of.

Other Business

Blood Drive

There is a Blood Drive coming up and volunteers are still needed. Laura Buono has done an excellent job coordinating these and has expressed a desire to step down. We talked about having one person line up 4 different entities (businesses, civic groups, college, etc.) to staff and sponsor each blood drive. <u>Action Items</u>: Maryann will put together a write-up of what the blood drives entail and when they are scheduled for the year. Sean will line up a couple of entities. Rhonda will talk with Laura B. about our discussion.

Fall Foliage Festival

Due to proposed work on the Simonds School Playground it is possible that the Fall Foliage Festival will have to relocate some of its activities for at least this year. There is a town meeting tonight to hear what the School Board is proposing and to brainstorm alternative ideas.

Cabin Fever Reliever

The Downtown Warner group is working with other groups on this event which is scheduled for Saturday, February 25. There will be horse & carriage rides, an afternoon tea, cross-country skiing and snowshoeing (or hikes depending on the snow) as well as indoor games, story time for the kids, an afternoon tea at The Maples, wellness information at Brookside, \$1 off admission at the Telephone Museum, free coffee tasting at the new café, a skit at the library and lunch at the church.

We need to order more of the membership application rack cards. <u>Action Items</u>: Laura will email the file to Maryann who will place the order through DadoPrinting, who just joined the Chamber.

Jennifer Tockman, the new director of the Lake Sunapee Region Chamber of Commerce, updated us on her plans for the coming year. Their Board just held their yearly strategic planning meeting where they set goals for the association and for Jennifer. Among their upcoming fundraisers is the Chocolate Fest at Colby Sawyer on March 3 and the Black Fly Golf Tournament in May. They also have monthly Business After Hours planned and are interested in some joint events with the KACC.

Next Meeting

Tuesday, March 20, 2012 @ 8:00 a.m. at the Chamber Office.

Meeting adjourned.

Submitted by:

Laura French Secretary