

Kearsarge Area Chamber of Commerce

July 20, 2010 Meeting Minutes

In Attendance: Laura French (Pres) Rhonda Rood (Vice Pres) Maryann Plass (Secy) Cindy Barrett-Dumais (Treas) Bob Lutz (director) Cheryl Blais (director) Mike McChesney (director)

- 1) Meeting minutes for June were reviewed and approved.
- Treasurers report given by Cindy: \$2624.44 main account; \$753.22 retail account; \$2367.07 in brochure account. Laura asked Cindy to check on a possible duplicate payment to the Andover Beacon of \$140.
- 3) Cindy advised she called Marlene Freyler from the Bradford Business Association to ask if the BBA would like the Chamber to assist in any way or participate. Marilyn advised the only thing available for us would be to be in a car with a banner.
- 4) Kevin Faria (absent) had the font changed on the logo so it is all set now.
- 5) Laura will ask Dan Watts to post the Economic Devlopment Plan on the website for all to see.
- 6) Laura will also follow up with Kevin Faria about the ad for the Fall Foliage Festival. We'd like to do the smallest ad which runs about \$300-350. Maryann Plass offered to send Catharine the logo with a small blurb beneath it saying "visit our website at......"
- 7) We are looking for another board member to replace Chris Daniels.
- 8) Nothing new to report from the Education Committee. Laura French advised The Membership Committee is putting together a list of businesses in the surrounding towns and would like to have a drive in late September.
- 9) Mike McChesney (Marketing Committee) reported that the logo is done and they are now working on a color pallet for us to use on the website and anything else we need.
- 10) Mike discussed an idea he had about a "helping hands" type of program and we should keep our eyes open for things we could do in the community to help others.
- 11) Rhonda mentioned maybe we should have a booth at the Fall Foliage Festival this year where we could have a display rack there with brochures/flyers from current members to distribute. Cheryl Blais will look into obtaining the rack for us. Rhonda will also ask the FFF about putting a banner on the stage that weekend.
- 12) Maryann Plass will look at trying to put together a trifold sheet with the list of member benefits on it once the Kearsarge Happenings newsletter is sent to the printer.