

Kearsarge Area Chamber of Commerce
April 20, 2010 Meeting Minutes

In attendance:

Laura French (Pres)	Mike McChesney (Director)
Rhonda Rood (VP)	Kevin Faria (Director)
Maryann Plass (Secy)	Cheryl Blais (Director)
Cindy Barrett-Dumais (Treas)	Bob Lutz (Director)

- 1 - It was determined the Chamber is a 501 c(6) non-profit, not a 501 c(3) If we file paperwork each year, we become eligible to receive grants (form is 1024).
- 2 - Motion was made to accept the March 16 meeting minutes.....and was approved by all.
- 3 – Treasurer’s report was given by Cindy – balance in the main checking account as of April 13 is \$2608.41 and the retail group checking has \$2494.97.
- 4 - The first Business after Hours event has been scheduled for Wed., May 12 at 5:30 at The Maples. Bob Lutz will put together an email list and send out an email invitation to everyone, and Laura French will send out invitations via a postcard mailing. We will have a Door Prize with the theme of maple products – Maryann Plass will help get that together.
- 5 - Committee updates:
 - Education – nothing new to report
 - Membership – Laura French sent follow ups to Warner businesses that didn’t respond. Cindy Barrett-Dumais said she will try to find her old mailing lists from the time when she was involved with the New London Chamber of Commerce.
 - Marketing – Mike McChesney received 5 emails about the logo but only 1 person sent something that we could potentially use. The go ahead was given to Mike and Kevin Faria to contact the person who came and spoke with us about 2 months ago about his capabilities of designing a logo (Dana Fluelling).
- 6 – We discussed using the brochure account funds towards the website with a web business directory for new and existing members. Phase 1 would be to design a home page with membership info and links to town profiles. Mike McChesney said he would get a quote for a membership packet to give to new and prospective members.
- 7 – Don’t forget the Spring into Warner event on Saturday, May 15.