

September 16, 2008 Minutes

Warner Business Association

In attendance: Marc Violette Brenda Malendy Shawn Olson
 Chris Daniels David Karick Kay Steen
 Maryann Plass Laura French Mike McChesney

1. Meeting minutes from the last meeting in June, 2008, were not available.
2. Marc Violette advised that we still need to contact the Intertown Record, Concord Monitor, &/ or The Warner Paper about a photo opportunity with as many board members present as possible regarding the donated tree at Town Hall.
3. Chris Daniels advised she knows the brochure is in proof at this time.
4. Mike McChesney said the Retailers Group is trying to put together their own color brochure.
5. Marc went through the plans for the upcoming Christmas holidays:
 - a. 12/6 is the Preview Party (with reindeer theme)
 - b. the trees will be up during the week of 11/29 and decorating will take place right after
6. Chris Daniels advised the decorating committee will start having their meetings in October.
7. Marc advised us that Mary Morris is moving to Tampa and was on the Board of Directors. Mike McChesney offered to replace Mary. A motion was made to approve by Marc, and the motion was approved.
8. Marc suggested we explore the possibility of changing the name of the WBA to the Warner Chamber of Commerce one of the reasons being that an internet search for a Chamber of Commerce is more popular and more likely to produce results. He advised he will look into what does the WBA need to do in order to become a Chamber of Commerce. Also, whether we form a chamber or not, we should start becoming more strict with respect to how meetings are run, etc.
9. Kay Steen indicated that the Men's and Women's Clubs are coming up with a coupon book to be used for new residents to encourage people to shop locally and also join these clubs.
10. WBA membership applications need to be sent out soon as they are due 1/1/09.
11. David Karick spoke about updates / happenings at the town meetings;
 - a. a new foreman will be appointed at tonight's meeting
 - b. the cost of fuel will be stretching the budget this year (Marc then advised the Budget Committee has brought the school and county in this year to show what they were doing, and keeping a budget increase low is going to be difficult this year).
12. Laura French spoke about the fact that she and Chris Daniels served on the Hazard Mitigation Committee where an action item came about to educate the businesses in town and suggested that a speaker come to our annual meeting to further discuss. She also advised that because the Town of Warner has a Hazard Mitigation Plan in place (which is being presented to the Selectmen at tonight's meeting), Ed Mical has been able to obtain grants for the town.
13. There was discussion on whether or not to have a discounted membership this coming year for 1 member artisans in the WBA as this had been mentioned more than once at the meeting of the Retailers Group. Perhaps the fee could be reduced to \$25 instead of \$50 to help the very small artisans, or perhaps the smaller ones can band together in one organized group under a group name. Further discussion is needed on this subject.