



Sponsored by The Kearsarge Area Chamber of Commerce

Nov-Jan

Fall / Winter 2013

Volume 4

Business Spotlight



### Marc D'Orazio D'ORAZIO ELECTRICAL



For over a decade, I have worked on everything from new homes to historic colonials and even light commercial work for small businesses. When I started D'Orazio Electrical I set out to offer affordable, quality electrical service. I keep overhead low, and I work on every jobso a master electrician is personally working on your home. I "don't make holes in walls unless I have to", why should your renovation tear apart more of your home than necessary? My clients like my individual consulting approach as well - you are part of the process, after all it's your home. Every day I strive to make each renovation, new construction, or small project good enough for my family. As part of my community commitment, I am proud to

help with the Warner Fall Festival for the new electrical hookups. My wife, Elizabeth grew up in Warner, and my in- laws live here still so it's nice to be able to give back to her hometown.

Lately I get calls for generators and how best to protect homes for the upcoming storms. Generators are pretty specialized nowadays, so I am able to help my clients choose one that fits their budget and the needs of their individual home. Also, whole house surge protectors can help protect damage to not only cell phones and computers but also the sensitive computer processors in everything from ranges and microwaves to refrigerators and even HE washers and dryers. Almost everything has a motherboard now that is sensitive to surges.



Call me and find out why my current clients refer me to friends and family every day. If it is not good enough for me, then it is not good enough for you. Whether it's a generator, new construction, or just installing child safety outlets, you'll know I've done it with the time and care would give my own family. 603-714-4815 and friend D'Orazio Electrical on Facebook for offers and energy saving tips for your home!



Marc D'Orazio- Owner, Master Electrician. D'ORAZIO ELECTRICAL ~ Bringing Efficient Electrical Solutions to NH for 10 years ~

## Kearsarge Area Towns Info

## Town of Bradford

West Main Street Bradford, NH 03221 **Town Hall:** 938-5900 www.bradfordnh.org

### Town of Hopkinton

330 Main Street Hopkinton, NH 03229 *Town Hall:* 746-3170 www.hopkinton-nh.gov

### Town of Newbury

PO Box 296, US Rte. 103 Newbury, NH 03255 **Town Hall:** 763-4940 www.newburynh.org

## Town of Sutton

PO Box 487 Sutton, NH 03260 **Town Hall**: 927-4416 www.sutton-nh.gov

### Town of Warner

PO Box 265, 5 E. Main Street Warner, NH 03278 **Town Hall**: 456-2298 www.warner.nh.us BLOG: www.warnerblog.com

### **Town of Webster** 945 Battle Street

Webster, NH 03303 Town Hall: 648-2272 Kearsarge Area Chamber of Commerce meetings are held the <u>4th Wednesday of each month</u> at 5pm in the KACC office at 22 E. Main Street in Warner. ALL are welcome to attend! Volunteers are needed to help with procurement of advertising and distribution of the publication as well as the quarterly KACC-

sponsored Red Cross Blood Drives. Please contact any board member if you are able to offer any assistance.

## www.KearsargeChamber.org

### Kearsarge Happenings PO Box 108, Warner, NH 03278

Advertising rates and sizes can be found on the inside back page. For questions, please contact Rhonda Rood at 456-6100 or by e-mail at househunter@tds.net.

To submit ads, articles & photos, e-mail Scott Hanwell **by the posted deadlines** at **happenings@kearsargechamber.org.** (pdf, jpg or MS word document please)

### **Quarterly Deadlines:**

Winter/Spring Edition: **Deadline is Jan. 15, 2014** (Published by Feb 5th) Spring/Summer Edition: **Deadline is April 16, 2014** (Published by May 7th)

Submissions for informative articles and events within the area are welcome. We make every effort to include as much information as possible and reserve the right to edit or shorten if necessary if you submit a full page or more. We are not responsible for typographical errors contained within ads submitted, nor can we modify or change content. Please proofread before submitting.

Sponsored by: **The Kearsarge Area Chamber of Commerce** a non-profit organization

Kearsarge Happenings Volunteer Staff Senior Editor - Scott Hanwell Assistant Editors - Richard Sharpe and Dan Ferreira Advertising - Rhonda Rood Calendar - Nancy Ladd Reporter - Richard Dahlgren

We are always looking for informative articles, photos and news from the towns in the Kearsarge Area. Please e-mail your submission to: happenings@kearsargechamber.org.

## 7th Annual Holiday Shopping Tour

Submitted by Rebecca Courser (Warner Historical Society)

The 7<sup>th</sup> Annual Holiday Shopping Tour will occur on December 14 from 10:00 a.m. until 4:00 p.m. with a special event at the Warner Town Hall beginning at 6:30 p.m. The day promises to be a merry one with music, food, artisans, storytelling, trains, and the annual Farmer's Market. You will be sure to find those special gifts, food for the holidays, and enjoy spending a day with your family visiting all the sites that downtown Warner will offer.

Begin your day with a carriage ride along Main Street with Brian Erickson's beautiful team of horses (weather permitting). Peruse the Farmer's Market for your holiday meal or for stocking stuffers. Pop into the various shops offering a wide selection of artisans and craftspeople (MainStreet BookEnds, Velvet Moose, The Foothills Country Treasures & Store, the United Church of Warner, and the Upton Chandler House Museum). Restaurants will be open throughout the day offering coffee, baked goods, pizza and hearty soups and sandwiches. The Kearsarge Conservatory of the Performing Arts will be putting on a production of The Gingerbread Man and parading children to the Town Hall for pictures with Santa Claus. The Warner PTO will be offering a cookie walk. There will be a holiday story time at the Pillsbury Free Library. The beautifully lit display of the Festival of Trees will be open all day at the Town Hall.

New this year will be Holiday caroling, a reading of *The Night Before Christmas* by Santa Claus followed by refreshments of hot cider and chocolate with gingerbread cookies beginning at 6:30 p.m. Bring the kids in their pajamas for music and stories before popping them into bed!

Be sure to check, KearsargeChamber.org for a complete schedule of events.

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## Welcome NEW Chamber Members!

### Goodness Gracious! Inc.

694 County Rd. Bradford, NH 03221 585-313-7042 / GoodnessGraciousNH@gmail.com GOODNESS GRACIOUS! home cooking on wheels. Homemade quality with a gourmet twist. Available for weekly stops or one time events.

### The Little Nature Museum

216 Tucker Drive Hopkinton, NH 03229 585-313-7042 / info@littlenaturemuseum.org Hands on nature center with exhibits, collections, workshops, winter/spring programs, hands-on nature activities for all ages.



## Veterans Day Program at Schools

Submitted by Richard Dahlgren(Dept. of NH American Legion)

### SIMONDS ELEMENTARY SCHOOL, WARNER.

Program to began at 9am on November 8, 2013 in the gym. Program will last about 45 minutes. Short video "American's Veterans" will be shown. Installation of Post Office students to follow. All classes will attend. Members of American Legion Post 39 in Warner are presenting this program.

### BRADFORD ELEMENTARY SCHOOL, BRADFORD.

Program to began at 1:30pm on November 12, 2013 in the multi-purpose room. Short video "American's Veterans" will be shown. Program to last about 45 minutes. All classes will attend. Members of American Legion Post 39 in Warner are presenting this program.

For further information, please contact Rich Dahlgren, Chairman of the Department of NH Public Relations Committee at **603-456-2882** or email **train361@tds.net**.

If you are a business in the Kearsarge area, please consider joining the Kearsarge Area Chamber of Commerce. It is a great way to help contribute to the continued economic development of the Kearsarge Area.

The KACC membership fee of \$70 helps to support our educational and networking mission by supporting Business After Hours, Coffee Talks, the KACC website and various community projects including this publication. Members receive a listing and link on the KACC website as well as a listing in the Membership Directory.

Visit our website to obtain your application: www.KearsargeChamber.org

# **KACC** Member News

Chambers of Commerce are essential to the economic growth of our communities; by making introductions, providing networking events, facilitating projects, maintaining data on the areas they serve and keeping abreast of various state developmental projects that my impact local business. However, in today's economic climate, that may still not be enough. Chambers have to ensure their members, and their communities at large, understand the return on investment of Chamber membership as it can be easily overlooked during cost-cutting reviews.

The KACC recognizes the need and the benefits of using social media. It has therefore hired Graham Gifford to build and manage various social media channels to further encourage membership participation. It is the intention of both the KACC board, as well as, Ms. Gifford's to provide these tools to further grow Kearsage businesses and help to foster working

relationships with other business owners within the State.

Here are a few examples of the benefits of social media:

- 1. Encourages networking
- 2. Promotes area resources
- 3. Facilitates better communication
- 4. Can help to find employment
- 5. Can assist those seeking an employee
- 6. Serves as an educational resource
- 7. Social media offers innovation



In the months to come, the Chamber will provide updates on these social media tools and ways in which you, as business owners, can use these tools.

# **Upcoming Chamber Events**

## Warner Festival of Trees Preview Party

December 6th 5 - 7:00pm Warner Town Hall

## Warner Festival of Trees

December 7th @ 5pm Warner Town Hall

## **Blood Drive**

Wednesday, November 13th 2 - 7:00pm Warner Town Hall

## Warner Holiday Shopping Tour

December 14th 10 - 4:00pm Downtown Warner Village

## Kearsarge Community Recurring Events

Book Group @ MainStreet Bookends, Warner. Last Sunday from 3 - 4pm 456-2700 www.mainstreetbookends.com

Book Group @ Hopkinton Library. 3rd Wednesday 1pm 746-3663 www.hopkintontownlibrary.org

Book Group @ Newbury Library. 1st Monday 7pm 763-5803 www.newburylibrary.net

Book Group @ Webster Library. Last Thursday 7:15pm, NOT Dec 648-2706 www.webster-nh.gov/Pages/ WebsterNH\_Library/index

Reading by the Fire @ MainStreet BookEnds. MONTHLY on Wednesdays 6:30pm 456-2700 www.mainstreetbookends.com

Children's Storytime @ Brown Library, Bradford. Monday 10am, Wed 10:30am 938-5562 www.brownmemoriallibrary.org

Children's Storytime @ Sutton Free Library. Mondays 10:15am 927-4927 www.suttonpubliclibrary.org

Children's Storytime @ Pillsbury Library, Warner. Thursdays 10:30am 456-2289 www.warner.lib.nh.us

Children's Storytime @ Newbury Library. Wednesdays 10:30am 763-5803 www.newburynhlibrary.net

Children's Storytime @ Hopkinton Library. Story Time (age 3-5) Tues 1pm, Wed 10:30am; Lap Time (age up to 2) Fri 10:30am 746-3663 www.hopkintontownlibrary.org Children's craft: Warner, Pillsbury Library, Warner. Third Wed @ 3pm - Reg required 456-2289 www.warner.lib.nh.us

Children's Craft, Hopkinton Library. Nov 1 & 15 @ 3:30 - 5pm 746-3663 Imaynard@hopkintontownlibrary.org

Winter Farmer Market: Gould Hill Farm, Contoocook. Sat 10 - 1pm

Winter Farmers Market: Kearsarge Business Center, Warner. Sat. 9am - 2pm from Nov. 2.

Music/Open Mic @ The Velvet Moose, Warner. Sundays 1 - 5:30pm

Music/Open Mic @ The Local, Warner. Fridays, 8 - 10pm 456-6066 www.thelocalwarner.com

Stitches From the Heart Quilters @ Bradford. Mtn. View Senior Center. Tuesdays 10am

Stained Glass Club @ Slusser Senior Center, Hopkinton. Thursdays 6 - 8pm 746-2915 www.hopkinton-nh.gov

Scrapbook & Crafts @ Slusser Senior Center, Hopkinton. 2nd Fri 6:30 - 10pm; 4th Sun 1:30 - 5pm

Studio Art Day @ The BeeHive, Warner. Fridays 3 - 9pm www.studiobeehive.com

Kearsarge Quilters @ Pillsbury Free Library, Warner. 2nd Tuesday 1 - 3pm 456-2289 www.warner.lib.nh.us

Kearsarge Wool Spinners@ MainStreet BookEnds Last Tues. 10 - 3pm 456-2700 www.mainstreetbookends.com Library Spinners Group @ Hopkinton Library. Last Thursday 5:30 - 9:30pm 746-3663 www.hopkintontownlibrary.org

Knitting Group @ Hopkinton Library. Tuesdays 5:30 - 8pm 746-3663 www.hopkintontownlibrary.org

Bradford Fish & Game Club @ Gillingham Dr. clubhouse. 1st Monday 7pm www.bfandg.com

Warner Fish & Game Club @ Bartlett Loop clubhouse. Last Wed 7:30pm www.warnerfishandgameclub.org

Bridge Players @ Pillsbury Free Library, Thursday 1 - 4pm 456-2289 www.warner.lib.nh.us

Play Chess Bradford, Brown Library. 3rd Monday each month 6:30 - 8pm 938-5562

4-H Club @ United Church of Warner. 2nd Monday 6:30 - 7:30pm Contact Susan Jenna 456-3394

Kearsarge Toastmasters @ NH Telephone Museum. Thursdays 6:30 - 8pm Kearsargetm.toastmastersclubs.org

Tai Chi @ Slusser Senior Center, Hopkinton. Tues 7 - 9pm; Sat 8:30-10:30am; Beginner's class Thurs 6 - 7pm 746-2915 www.hopkinton-nh.gov

Tai Chi @ Local Motion Studio, Warner. Wed. 5:30pm Tony: 863-8249

Yoga @ Local Motion Studio, Warner. Mon 5pm, Tues 8:45am, Wed. 4:30pm Faith Minton: 456-3098

Strength & Tone Class @ Local Motion Studio. Thurs. 9 - 10am Faith Minton: 456-3098

Zumba @ Slusser Senior Center, Hopkinton. Thursday 4:30pm 746-2915 www.hopkinton-nh.gov

Zumba @ Local Motion Studio, Warner. Tues. 5:30pm, Thurs. 6:00pm, Sat. 10:15am with Heidi: 848-4070 Mon. 6:30pm with Jamie: 201-259-4504 Tues. 3:30pm with Sue: 938-2063

Zumba @ KCPA, Warner. \*New (pending interest) Registration Required 9 - 10am and/or 10 - 11am 456-3294 www.nhperformingarts.org

Acting @ KCPA, Warner. Acting I Mon. 6 - 7pm Acting II Wed 6 - 7pm Musical Theatre Thurs. 5:15 - 6pm 456-3294 www.nhperformingarts.org

Ballet @ KCPA, Warner. Ballet I, II, III, IV, V, Prepointe and Pointe. Mon 7 - 8pm 456-3294 www.nhperformingarts.org

DANCE Classes @ KCPA, Warner. Modern Dance Wed. 7 - 8pm Hip Hop/Jazz I Thurs 4:15 - 5pm Hip Hop/Jazz II Thurs 3:15 - 4:15pm Acro I Thurs 3:30 - 4:15pm Acro II Wed. 4:15 - 5:15pm Adv Hip Hop Wed 5 - 6pm Adv /Lyrical Jazz Wed 6 - 7pm 456-3294 www.nhperformingarts.org

Pre-School Classes @ KCPA, Warner. Pre-School Dance: Thurs. 6 - 7pm, Tues 10 - 11am, Wed 10 - 11am Pre-School Tumbling: Tues 11 - 11:30am Wed 11 - 11:30am Pre-School Music: Tues 11:30 - 12pm, Wed 11:30 - 12pm Fun for Minnies Wed 9 - 10am 456-3294 www.nhperformingarts.org

Karate @ KCPA, Warner. 3-4 yrs: Tues 5 - 5:30pm 5-7 yrs: Tues 5 - 6pm 8 yrs & up: Tues 6 - 7pm Beginners 8 yrs & up: Tues 6 - 8pm Inter/Advanced 456-3294 www.nhperformingarts.org

Kickboxing @ Local Motion Studio, Warner. Sat. 9am with Heidi: 848-4070

Tap Dance @ KCPA, Warner. Tap I: Tues. 4:30 - 5pm Tap II: Tues. 3:45 - 4:30pm Tap III Mon. 4:30 - 5:30pm Adv Tap Mon. 7 - 8pm 456-3294 www.nhperformingarts.org

Adult Old School P.E. @ Simonds School, Warner. Mondays 7 - 9pm

Adult Volleyball @ Simonds School, Warner. Tues & Wed 6 - 8pm

Adult Volleyball @ Hopkinton High School. Sundays 7 - 9pm

Senior Strength Training @ Warner Town Hall. Mondays & Wednesdays 9 - 10am. Lower Mtg. Room. Free.

Blood Pressure Screening: Bradford Senior Center: 3rd Thur 11:30 - 12:30pm Warner Senior Center: 4th Wed 10:30 - 12:00pm Warner Pharmacy: 4th Tues 9:30 - 11:30am. Slusser Senior Center Every Wed. 11:30 - 12:00pm

IOOF Breakfast @ Oddfellows Hall, Contoocook. 2nd Sunday 7 - 10am, Chef Corey

Hopkinton Rotary @ Hopkinton Village Congr. Church, Parish Hall, 1548 Hopkinton Rd. Weds 7 - 8am

American Legion Post 39 meets in Warner 2nd Tuesday of month at 7pm. Meetings at Post (Kearsarge St. Ext.) during warm months, (not Jul-Aug.) and NH Telephone Museum in cold months. Harris Lodge No. 91 F & AM Meetings 2nd Wed of month, 17 Church St. Warner. Dinner @ 6:30pm, meeting @ 7:30pm

Fish Fry Supper @ College of St. Mary Magdalen 3rd Fridays, 5 - 7pm (NOT Dec) 456-2656

Walking program, Slusser Center, Contoocook. FREE. 10:30 - 11:30am. If bad weather, call 746-3800 after 9am

Wing Chung Kung Fu Club @ Woodlawn Pet Resort, Warner. Wed. 7 - 8pm. Abel: 491-5615 or andrea@woodlawnkennels.com

Yoga with Faith Minton @Local Motion Studio. Mondays 5 - 6:15pm Tuesdays 8:45 - 10am Thursday 4:30 - 5:45pm Subject to change Call Faith Minton: 456-3098

Strength & Tone @ Local Motion Studio. Thursdays 9 - 10am

### SPECIAL EVENTS

Nov. 2 @ Mt. Kearsarge Indian Museum, Warner.

10 - 3pm. Museum Conference Contemporary Legal Issues for Today's Small Museums and Historical Societies. \$25 incl. lunch.

Nov 3 @ the Gallery at MainStreet BookEnds. 3pm. MUSIC: Fiddler Mary Carroll will give a performance culminating her apprenticeship with Master Artist Carolyn Parrott as part of the NH State Council on the Arts Traditional Apprenticeship Program. Free Admission.

Nov. 9 @ Mt. Kearsarge Indian Museum, Warner. 10am-Noon. Raised Beadwork Class with Rhonda Besaw. Cost: \$30 members, \$45 non-members includes materials. Call 603-456-2600 to register.

Nov 9 @ Warner Town Hall. 6pm. Veterans Day pot luck Supper Call Phil 938-2104 Veterans and supporters welcome.

## Kearsarge Community Recurring Events

Nov 10 @ MainStreet BookEnds, Warner. 1pm. Children's book authors Marie Harris and Mary Lyn Ray Marie Harris has just released her third children's book, "The Girl Who Heard Colors". Mary Lyn Ray will be presenting her newest book "BOOM!: Big, Big Thunder & One Small Dog".

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Nov 10 @ United Church of Warner. 11:15 -12:15pm. Flu Clinic.

Music and Movement for children ages 6-9 year at MainStreet BookEnds, Warner. Saturdays, from 8:30-9am beginning Oct. 19. Val Blachly, teacher /musician \$10.00 per child/session. Proceeds will go toward the building of the Jim Mitchell Community Park Stage. To register or any questions call 456-2700 or Val at 456-2385

International GAMES DAY Nov 16 from 10am -1pm at Pillsbury Library - play games both old and new. All ages, free, paly several and get gift coupons.

Nov.16 @ Mt. Kearsarge Indian Museum, Warner. 10 - 12pm. Beadweaving Class with Lynn Murphy. Cost: \$30 members, \$45 non-members includes materials. Call 603-456-2600 to register.

Nov 22 @ the NH Telephone Museum. 6:30 - 8pm."It Had to be Done, So I Did It!" with Rebecca Courser 22 East Main Street, Warner. (4<sup>th</sup> Phriday series) 6:30pm - Coffee & Dessert, 7 - 8pm program. FREE.

Nov 23 @ Bradford Fish and Game clubhouse.

6pm. Turkey Raffle. Also Rifle Raffle drawing. Buy your raffle ticket today! Call Mike (938-5129) for tickets.

Dec 1 @ the NH Telephone Museum. 2pm. Petreflections Live...a concert by Kathy Lowe. Drum, Song, and Dance. Part of proceeds will benefit MKIM. \$5 adults, \$3 under 12.

Dec 2 @ MainStreet Bookends of Warner. 2pm. Light of lights celebration of hospice.

Dec 6. @ Warner Town Hall. Festival of Trees holiday party adults only. Tickets at Town Hall and Sugar River Bank.

Dec 6 @ Hopkinton HS Auditorium. 6pm. Holiday Play Hopkinton Recreation Dept, 746-3800

Dec 7 @ Mt. Kearsarge Indian Museum. 10 - 4pm. Winter Celebration. Storytelling, music, crafts, games, food and a museum store sale Admission \$5 per individual, \$20 family maximum. (it's always free to shop in the store).

Dec 10 @ NH Telephone Museum. 7pm. American Legion Post 39 Election Meeting

Dec 14 @ Kearsarge Center for the Performing Arts 1pm. Holiday play. Gingerbread Man. FREE

Dec 14. Annual Warner Holiday Shopping Tour

10 - 4pm. All around Warner, including Farmer's Market at Warner Town Hall, Museum events, and story time at the Library. Carriage rides if weather permits.

Dec 19. Annual Meals on Wheels Holiday Party. 11:30 to 1pm, with carved turkey dinner, KRHS Select Chorus. Drivers needed. Call Phil 938-2104.

Feb 2 @ Hopkinton Library. 1:30pm. Finding the First Granite Staters with Richard Boisvert, State Archeologist.

Mar 2 @ Hopkinton Library. 1:30pm. Climate Change Impacts on New Hampshire Martha Carlson, UNH PhD candidate. Cosponsored The Little Nature Museum.

Mountain View Senior Center, Bradford. Phil Stockwell 134 East Main St. • 938-2104 Programs calendar (open to public) www.bradfordnh.com/id39.htm

Senior bus transportation: Mon and Tues to Concord, Wed & Fri to Market Basket in Warner, Thurs local errands and to noon senior dining in Bradford.

Join us for our 4th Phridays at the **Phone Museum Series** Dessert, Coffee, Free Admission Followed by a special program

November 22 ~ 6:30-8:00 p.m.

### It Had to be Done, So I Did It!

Rebecca Courser, Executive Director of the Warner Historical Society and a volunteer with the oral history project created by Judith Moyer, will present the reading accompanied by photographs of the women and the work they represented from farm wife to teacher and town clerk to telephone operator. Last Event for 2013—Don't Miss It!

## New Hampshire Telephone Museum



Tuesdays and Saturdays November & December Open by Appointment Only January & February Visit our website for: Admission Information Spring/Summer Hours

NHTelephoneMuseum.com ★ 603-456-2234

22 East Main Street **★** Warner NH

Open 10am-4pm

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## To Infinity and Beyond.....

by Graham Gifford (Program Coordinator, NH Telephone Museum)



Alexander Graham Bell, no doubt, was aware of the significance of his invention. The far-reaching implications of the telephone were known from the very early days when its main function was to simply transmit the human voice. Certainly, there were those skeptics that considered the telephone a useless bit of technology and an equally poor investment. Today, more than seven billion individuals own a cell phone. Fewer people in this world have access to fresh water or the use of toilet.

Whether you are interested in telecommunications, engrossed by history, or intrigued by controversy, the New Hampshire Telephone Museum offers all those things and is gearing up to offer you even more.

Making room for a new inter-active display area is keeping the staff busy, while prepping more available space for rolling exhibits to keep its visitors coming back.

On the fourth Friday of each month, the Museum hosts a variety of events, lectures and presentations to teach and entertain. Laura French, the Museum's Executive Director, has received positive feedback regarding the Museum's "4<sup>th</sup> Phriday's at the Phone Museum Series" and along with Paul Violette, the Museum's President, whose "Rural Telephony" presentation was rescheduled for January 24, 2014, wish to extend a personal invite to Phriday's events. This month on October 25<sup>th</sup>, the Museum will be hosting a movie night. Hitchcock's classic thriller, "Dial M for Murder" will be showing in the Watson Room downstairs in the museum.

There are truly no limits to telecommunications, or at least none in sight. The staff at the Museum is eager to prove that the history of the telephone is anything but boring! To learn more about the New Hampshire Telephone Museum, its hours, admission fees, and up-coming events, please visit their website at www.NHTelephoneMuseum.com or call 603-456-2234.

## CONSIDERING JOINING THE CHAMBER? JOIN NOW AND YOUR MEMBERSHIP IS **FREE** FOR THE REMAINDER OF 2013!



Country Houses in Warner has one of the best locations in town. It shares the front porch with the Foothills Restaurant! Stop in and say hello for up-to-the-minute Real Estate listings, or log on to www.CountryHousesRE.com.



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HOUSES...\*

MLS# 4230506 *Warner \$259,000* 



15 East Main Street

Warner, NH 456-6100

MLS# 4228919 **Newbury \$415,000** 

MLS# 4316482

Webster \$295,000



MLS# 4302574 Warner \$184,900



MLS# 4235335 **Bradford \$219,000** 



MLS# 4243942 *Warner \$315,000* 



Andover \$529,900



MLS# 4254353 *Webster \$232,000* 



MLS# 4260635 Bradford \$359,700







MLS# 4261934 *Warner \$249,000* 

5.26 A	MLS# 4253185	Newbury	\$38,000	4.38 A	MLS# 4080042	Sutton	\$52,000		
2.55 A	MLS# 4188046	Warner	\$69,900	2.34 A	MLS# 4233907	Hillsborough	\$60,000		
11.48 A	MLS# 4315462	Bradford	\$59,000	2.32 A	MLS# 4242411	Hillsborough	\$75,000		
www.CountryHousesRE.com									



## MIRROR, MIRROR: What You Can Gain By Conducting a Brand Audit

by Graham Gifford (Program Coordinator, NH Telephone Museum)

Conducting a brand audit requires you take an honest look into a mirror. The idea is to see your company reflection as it truly is, not as you imagine it to be. The goal is for realization, improvement and growth.

### Before conducting your brand audit, ask yourself these questions:

- How well is your business' current brand strategy working?
- What are your company's strengths and weaknesses?
- What are your external opportunities and threats?
- Are you taking advantage of your internal opportunities?
- Do you recognize your internal threats?
- How competitive are your prices- your costs?
- How strong is your business' competitive position compared to your competitors?
- What strategic issues are stalling your business' success?

### Goals of a Brand Audit are:

To uncover your business' resource strengths, deficiencies, best market opportunities, internal threats, outside threats, future profitability, and competitive standing within your industry.

- To establish and/or improve the strategic elements needed to develop your brand position and competitive capabilities within your industry.
- To examine whether your business' share of the market is increasing, decreasing, or remains stable and why.
- To determine if your company's margin of profit is increasing or decreasing.
- To determine whether or not your business' entire financial strength and credit rating is improving or getting worse.
- To assess your business' image and reputation with its customers.
- To determine whether or not your business is perceived as an industry leader, do you offer innovative products or services, do you provide outstanding customer service.

### Brand Audit Strategy

Many brand audits involve the use of both primary and secondary research. Gathering information using both qualitative and quantitative research methodologies will provide you with the best results, however, conducting a brand audit need not be a complicated or an expensive endeavor. Yes, it is important that you take both an internal and external temperature of your company brand for a more accurate audit, but conducting a less formal audit every six months or every year will prove most helpful to the vigor or survival of your business. \*Certainly, it is important that management provide their expertise, as well as employees, but it is equally important to get feedback from investors, customers, business press, industry analysts and potential customers.

### The View from the Inside Out

Many brands fail to reach their full potential because they simply do not understand what their company brand is. Before you begin to review your brand and conduct any outside marketing research, it is critical to first look at your *continued* 



brand from the inside out.

A company assessment should begin with a review of your mission statement, followed by a review of your business objectives, your company strengths and weaknesses, your financial performance and forecast, a product or service critique and a honest look at your company culture. When was the last time you reviewed the strength of your logo? Is your logo dated? Amateurish? Does your tag line sound stiff, fake? What about your business cards and brochures – are they as impressive as you want them to be?

Once you've completed your company assessment, it's time to take a closer look at your company in broader terms.

Consider:

- The important characteristics of your products and services, including both their advantages and their disadvantages.
- Key benefits, Advantages and disadvantages of products and services
- Pricing compared to the competition
- What new product launches do you have planned
- Your Company focus
- Is further product differentiation necessary
- The relevance of your current brand
- How your competition has changed and evolved
- What trends are working for you and which are not

### Benefits of the Brand Audit

Every company can derive important benefits from taking an honest, holistic look at the health, strength and integrity of their company brand.

Upon completion of your brand audit, you should glean:

- A clearer company focus and vision
- Stronger competitive advantage
- More consistent messaging
- More unified brand identification
- Develop a more clearly defined brand identity
- Compliance among the brand's operating divisions
- Improved internal alignment

The basic concept of a brand audit is to determine whether your company brand is in jeopardy of damaging your company's success, whether it is fracturing your company resources, is proving to be a liability or representing you and your company in a beneficial way. This type of audit seeks to ensure that a business builds and maintains distinctive competences that allow it to reach a more competitive advantage. What's more, a successful brand audit will help to establish what a business capitalizes on best, its level of expertise, its' resource, its' strengths, and its' competitive capabilities, while providing valuable insight into future performance.

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Rhonda Rood

Managing Broker

## Holiday Shopping Got You Puzzled?

by Rebecca Courser (Warner Historical Society)

The Warner Historical Society is pleased to offer some new merchandise for the holiday season. We have transformed three historic images of Warner into three new jigsaw puzzles created by Piece Time Puzzles from Northwood, N.H.



Main Street Warner NH-1943

Main Street-Warner, N.H., 1943 is a 500+ piece puzzle measuring 16" X 20" based on a painting by Charlie Brown. He was a self-taught artist and painted many local buildings and familiar scenes of Warner. Brown based this painting on a photograph that appeared in the September 27, 1943 issue of Life Magazine. Life had come to Warner to capture the story of Home Fires, a publication by the Warner Woman's Club that was sent to all of the service men and women during World War II.

This photograph graced the first page of the article. The description reads as follows: The village of Warner, N.H. is quiet and beautiful in the afternoon sun, which draws shadow

patterns on the Main street. At the left is the office of Walter Miner, insurance and banking agent. Beyond are the Danforth Store and the Cloues & Sawyer garage. To the right beyond the big elm is the Pillsbury library, and still farther down the street is the Congregational Church. Many of the farm families around Warner come to town only once a week - on Saturday afternoon. Then they stay for the weekly Town Hall dance."

Unfortunately all of the elms along Main Street succumbed to the Dutch Elm disease in the 1970s and were removed. It was said you could walk the length of Main Street on a hot summer day and remain in the shade of these graceful and stately elm trees. This puzzle retails for \$19.95.

The next two puzzles are a popular 48 magnetic piece puzzle that retails for \$9.95. The "Belles of Melvin" captures four sisters lined up on a snow bank from oldest to youngest. From L to R: Margaret, Louise, Alice and Helen Bartlett were affectionately known as the "Belles of Melvin." They are assisting their father, Elmer, with the chore of shoveling snow although it appears they have been making "snow angels." Growing up without any brothers, the girls took on many tasks usually relegated to boys. They hauled wood from their father's excelsior mill for heating, assisted with barn chores, and harvested the garden.





The children of George and Helen Martin depict a favorite winter activity – sledding. From L to R: Horace, Lawrence, Mary and Herbert, pose with their pony and double-runner sled in front of their stately home on Kearsarge Street. These sleds were used for coasting on the rolled or plowed roads in winter. Tory, Pumpkin, and Burnt Hills were popular spots with steep grades and long runoffs. Then it was the long trudge back up the hill, unless one had a pony.

Our 2014 calendar features Railroad Stations and Trains of Warner, N.H. It features a pictorial history of the seven railroad stations including trains that have been a part of Warner's transportation history. A sidebar will include stories about the train stations, the station agents, and people who remember boarding the train to come to school in Warner. It will retail for \$13.95.

The museum store also features the newly released thirty minute dvd about the history of the Kearsarge Theatre Company, 1977-83 created by Dan O'Leary and Rebecca Courser. It contains interviews with Van McLeod, Kevin Gardner, Sandy Bull, Sarah Gartrell, Jerry Bliss, Chris Emerson and Robyn Lord shed light on the creation of this active theatre group and references many of the plays that were performed. It is accompanied with a sound track and photographs of many of the people that acted in plays ranging from the dramatic to musical.

Our newly established publication fund published Educators & Agitators: Selected Works of 19<sup>th</sup> Century Woman Writers from a Small New Hampshire Town compiled and edited by Larry Sullivan with artwork by Mimi Wiggin.

Former Warner resident and Faculty Emerita at the University of New Hampshire, Judith Moyer wrote a wonderful review. "Educators and Agitators restores the lost and forgotten voices of fifteen published village women, showing us the sensibilities, styles, and concerns of the times. Although attached to a small New Hampshire town walled in by rounded hills, Warner's 19<sup>th</sup> century women engaged in the social, political, and literary movements of their day. They and their words traveled to and from the town with regional and national audiences in mind."



This heavily illustrated book retails for \$19.95 and eight note cards created by Mimi Wiggin from the book illustrations retail for \$2.95.

Any of these items are unique and wonderful gifts for the history lover in your family! Items may be purchased at the Warner Historical Society office or during the Holiday Shopping Tour at the Upton Chandler House Museum which will also feature many talented and creative artisans from the region. We will be open from 10:00 a.m. until 4:00 p.m. at December 14<sup>th</sup>.



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## Pillsbury Free Library News

18 E. Main St., (PO Box 299) Warner ~ 456-2289 or warner.lib.nh.us Subscribe to us at Facebook.com/pillsburyfreelibrary

The Library will be closed Veteran's Day Monday Nov. 11, Thanksgiving Day Nov. 28, & Dec. 24 -25. We will close early on Tuesday, Dec. 31. Library Trustees meet on the 3rd Tuesday of each month at 7pm in the Frank Maria Meeting Room.

**International Games in the Library Day is Saturday, November 16.** Come play new or old games with neighbors, friends and family between 10am and 1pm. "Magic: the Gathering" cards are also available to use.

Join Miss Sue for a special story time Saturday, December 14 at 10:30 am during the annual Kearsarge Chamber of Commerce Holiday Shopping Tour event. A great way to occupy the children while the other parent shops.

Story time for preschoolers is held every Thursday at 10:30am. No registration required.

**Monthly after School Crafts:** grades K – 5, Wednesdays at 3:00pm Nov. 20, Dec. 18, & Jan. 15. Call 456-2289 to preregister. Many thanks to all who helped and participated in the "Dig into Reading" Summer program, especially our volunteers Elizabeth and Natalie Dill, Betty Johnson, and a wonderful skit by the Book Nook group.

**The library's "Book Nook" group'**s April play will be decided in January. Contact Sue if you are in grades 4 and up, and are interested in participating.

A group of Warner home school students recently won honorable mention in the Scholastic "**Kids are Authors" contest** for their original picture book, "*Do NOT Read This Book*". The prize included \$500 of new Scholastic catalog books for the Pillsbury Free Library. Their wonderful book is on display in the Library's children's room, and we thank them for choosing us as the prize recipient!

Library Catalog news: The Library's new KOHA online catalog and circulation system is up and running, and public response has been very positive. You can find it by clicking "search the catalog" on the library website at warner.lib.nh.us. Come get your new Library card number and a demonstration of how you can use it to see your own library account, or to log in to the NH Downloadable Books for free ebooks and audio books. You can also reserve or recommend items, and request email reminders.

**The Book Sale during Fall Foliage Festival** was a big success, earning just over \$1800, of which 15% has been donated to the Festival fund. Thank you to all who donated books, helped, or purchased.

**The Library Board of Trustees** has recently had a plan accepted by PSNH for replacing and/or retrofitting lighting fixtures in the library to save energy use. This means we are approved for matching funds, and an interest-free Smart Start municipal loan to be paid back through electric bills over several years. We hope to be in line for the project to begin by early 2014. The Library has also applied for a matching grant via the NH Preservation Alliance for an architectural building assessment. This is a first step for long range building maintenance and improvement planning, and also increases the chances for receiving LCHIP or other funds in future, to assist with any large projects. Of particular concern are the old mortar joints, the granite arch and steps, and drainage from roofs near the chimney.

**If you are interested in being a Trustee,** please consider registering in January to run for a position in March. Three positions are elected each year for three years, and some people may choose to not renew.

**Mango Languages** subscription was not renewed for 2013, so it expired in July. If you are interested in seeing an online language learning system available again for 2014, please let us know ASAP.

**Museum passes available:** Links to their sites can be found at http://warner.lib.nh.us/museum-passes. There is a special exhibit at the MFA through January of John Singer Sargent's work.

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# New Hampshire Telephone Museum Receives Grant

Submitted by Laura French (NH Telephone Museum)



The New Hampshire Telephone Museum (NHTM) is pleased to announce it has received a grant from the Nancy Sibley Wilkins Town of Warner Trust Fund of the New Hampshire Charitable Foundation. NHTM will use these funds to support its archival project.

The museum is beginning the process of safely archiving and preserving photos and ephemera related to the Warner area and its residents as well as items related to Merrimack County Telephone, the local independent telephone company from which this museum was derived. This project involves two components: identifying, labeling, and archiving photos and ephemera and entering related information into Past Perfect Museum Software, and labeling artifacts and entering locations into Past Perfect Museum Software.

"This project has been on our to-do list for quite some time now, and the money we have received through this grant will jump start the process and help us do it right the first time," says Laura French, the museum's Executive Director.

The Nancy Sibley Wilkins – Town of Warner Trust Fund was established under the will of Nancy Sibley Wilkins to benefit the Townspeople of Warner through causes found worthy by a board of four trustees. The fund endowment is managed by the NH Charitable Foundation. Distributions of income are by grants made from time to time as determined by the Trustees in response to grant and loan applications.

## About the New Hampshire Telephone Museum

Founded in 2005 and located on Main Street in Warner, the New Hampshire Telephone Museum features the collection of Alderic O. "Dick" Violette, and in one of the largest collections of antique telephones and memorabilia in the Northeast. The 3200 square foot museum houses over 1000 pieces including telephones from all eras, working swithcboards, books, photos and related ephemera. For more information, visit www.NHTelephoneMuseum.com.

## About the New Hampshire Charitable Foundation

The New Hampshire Charitable Foundation manages a growing collection of charitable funds created by individuals, familes and bussinesses. It awards \$30 million annually in grants and scholorships. Based in Concord, the foundation roots itself in the communities through regional advisory boards, serving communities throughtout New Hampshire, southeastern Maine and easter Vermont. More information is available at www.nhcf.org or by calling 603-225-6641.



Warner Festival of Trees

The annual Warner Festival of Trees will be happening in December with the kickoff being the Preview Party on Friday December 6 from 5pm til 7pm. The Preview Party is an adult only event and is a good excuse to get all dressed up and socialize at the Warner Town Hall. Be the first to see the decorated trees and partake of the hors d'oeuvres, desserts, eggnog, and punch in this kickoff to the holiday season. Tickets will be available at Sugar River Bank and the Town Hall in Warner. Tickets cost \$10 per person. Donations and door prizes are welcomed. Please contact the Chamber at fot@KearsargeChamber.org for more information. All proceeds are used for the beautification of Warner.



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Faith Minton MEd. RYT 500 Yoga and fitness Instructor teaches weekly yoga and Strength & Tone classes at Local Motion Studio in Warner.

A certified Kripalu Yoga Instructor, she has been teaching yoga in Warner and the surrounding area since 1990. Her interest in fitness began in the early 1980's teaching Aerobics classes with Warner Aerobics in the Warner Town Hall, becoming certified as an exercise leader with the American College of Sports Medicine. She received her Master of Education with a special focus on Integrative Health. She has trained at the Kripalu Center in Lenox, Massachusetts receiving her 200 and 500 hour professional level yoga teaching certification.

Yoga offers many benefits including: increased flexibility, lubricating joints, strengthening bones, improving balance & posture, reducing stress, massaging all internal organs, pain reduction and detoxification. Yoga can be very beneficial for a variety of conditions including: high blood pressure, arthritis, back pain. Since stress is a likely cause of heart disease yoga can have a positive effect reducing many risk factors for cardiovascular disease.

Faith is a skilled instructor who is especially pleased to introduce people new to yoga, making this age old practice accessible to everyone. She works with each student to create variations to suit individual needs. Faith's classes focus on stress reduction, strengthening, stretching, balance and deep relaxation. Her classes, set in a relaxed, softly lit studio allow each participant to enter their own experience. Each session, 75 minutes in

length, begins with a centering, gentle warmup movements, yoga postures, breathing techniques and ending with a guided relaxation to allow the body to integrate the session. One leaves feeling relaxed, recharged and balanced.

The weekly Thursday morning 9am Strength & Tone class is taught in the well lit studio with upbeat music. Participants wear clean indoor athletic shoes and dress in comfortable layers. This class has a focus on strengthening all core muscles including abdominals and back. Strengthening exercises work all parts of the body increasing participants' awareness. Physio balls, weights, elastic bands are used as well as mat exercises. Arms, shoulders, chest, back and legs are strengthened and stretched as well as focus on balance and breath. Faith teaches participants how to individualize the session depending on their individual needs. At the end of the hour long class participants feel energized for the day!

In order to continue yoga at home Faith created (with local Warner videographer George Packard) a yoga DVD titled "Bring Yoga Home". This 35 minute DVD with soothing music was created to guide the viewer into a gentle, relaxing yoga session whenever they wish in the privacy of their home. This DVD is unique as it is created to use again and again – to enter a very relaxed state in a short period of time. Other DVD's on the market are more teaching tools – talking to the viewer teaching them yoga. Faith has recently created a new Yoga DVD Titled " Bring Yoga Home ~ The Garden Series" which is in production - soon to be released! Bring Yoga Home DVD's are available at MainStreet BookEnds in Warner.

Please contact Faith to learn more about her Warner classes at Local Motion Studio. 456-3098 minton.faith@gmail.com

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Warner's 7th Annual Holiday Shopping Tour Saturday December 14 10:00 a.m. to 4:00 p.m.

KCPA's production of <u>Gingerbread Man</u> Horse & Carriage Rides Photographs with Santa at 2:00 p.m. Artists & Artisans Farmer's Market Holiday Story Time Festival of Trees Gift Basket Raffle

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<b>1/8 PAGE</b> 3.75"w X 2.375"h (horizontal) 1.875"w X 4.75"h (vertical)	\$30	\$120	\$108	\$40	\$160	\$144	
BUSINESS DIRECTORY	1 \$15 1		CHAMBER OF MEMBERS	CLASSIFIED ADS 4 LINES		\$15	
<ul> <li>All ads must be accompanied by payment in full (checks payable to Kearsarge Happenings).</li> <li>Payment may be dropped off at Country Houses R.E.(15 E. Main St., Warner) or mailed to PO Box above.</li> <li>Ads should be built to corresponding ad size indicated above.</li> <li>Ads should be supplied in PDF or JPG format.</li> </ul>			Circle each issue in which ad is to appear. February 2014 May 2014 August 2014 November 2014 Please e-mail your ad to: happenings@kearsargechamber.org				

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